

National Committee to Study Indian Lands Here

PREFERRED STOCK

	High	Low
Saturday, December 4	73	47
Sunday, December 5	73	37
Monday, December 6	86	41
Tuesday, December 7	72	42

Vol. XXVIII, No. 32

3 Sections — 22 Pages

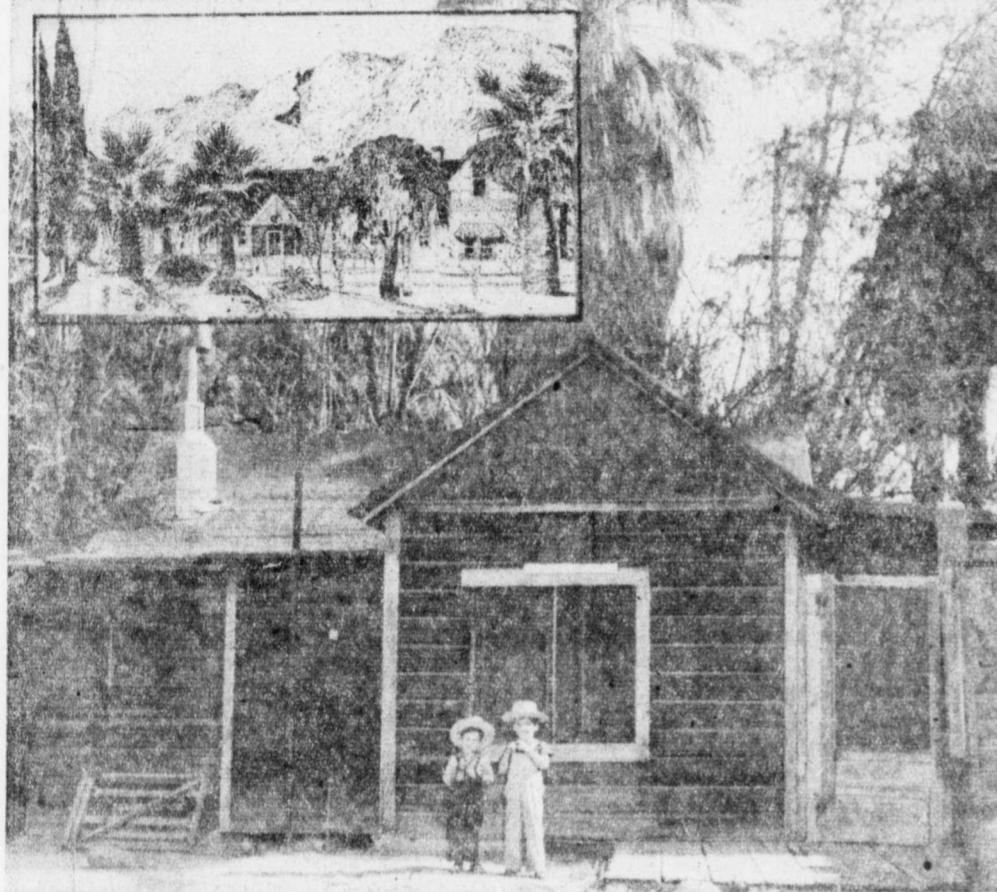
TWENTY-EIGHTH YEAR

The Desert Sun

Palm Springs, California, Thursday, December 9, 1954

This Issue Over 6,800 Copies

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(Desert Sun Photo)

ANOTHER LANDMARK BOWS TO PROGRESS this week as Mr. and Mrs. Abraham Leibling complete plans for the destruction of what is left of the old Palm Springs hotel, originally owned by Dr. Welwood Murray. The old hotel (inset) which became famous the world over as a desert winter retreat, will fall by the hands of a wrecking crew this week. In a recent photo, above, the Leibling grandchildren, Jay and Gary Frank, play in front of a bungalow which was built by adding to a one-room building that stood near Palmdale almost 70 years ago. Palmdale was located where Smoke Tree Ranch is now.

Thunderbird Invitational to Start Today

Leading celebrities of the amateur golfing and entertainment worlds will see action in the fifth annual Thunderbird Invitational this Friday, Saturday and Sunday. Tournament Chairman Milt Hicks announces.

Preceding the 54-hole medal play will be an 18-hole Senior Tournament today, Thursday, with 60 golfers over the age of 55 entered. Gail Cabe, who captured this event with a 75, will return to defend his title. An over-all prize will be awarded, as well as in each age division.

BUT THE OLD LANDMARK will soon be no more. This

ANOTHER LANDMARK OF VILLAGE DISAPPEARING

By FRED WEIGEL

In that block on Tahquitz drive between Indian avenue and Palm Canyon drive, there is an old adobe wall, a broken and warped fence, the remains of an old building and a profusion of tall, full-leaved trees. The site has long aroused the question among Villagers and visitors alike: "What is the history of that old building and what was on the land in the old days?"

Few here now have the full answer to that question because it was almost 70 years ago that the block started in full activity. Among some Village pioneers who recall the spot are Miss Cornelia White, 40 years; Mrs. Pearl Manus, who came here as a little child more than 70 years ago, and Earl Coffman and George Roberson who knew Progress overshadowed the old days, leaving in its wake only "once upon a time" stories.

week announcement was made that the building, on this spot since 1886 would be torn down. The property will be cleared for future development.

The site is now the property of Fay Leibling and Abraham Leibling. And as workmen began plans for demolition, stories of its past came to light, a past Palm Springs era recalled.

Progress overshadowed the old days, leaving in its wake only "once upon a time" stories.

AS PIECE TOGETHER by one old-timer this week, it was in 1886 that Dr. Wellwood Murray established a hotel on the north side of Tahquitz drive between Palm Canyon drive and Indian avenue. For those days, it was modern, well furnished and the guests relaxed in the sun as they played croquet on the grounds of the Palm Springs hotel, as it was known.

The Southern Pacific railroad served the Village then as now. But trains traveled over a narrow gauge railroad which served Palmdale, (now Smoke Tree ranch) and puffed their

See ADOBE, Page 3a

John Keefe, director of public works for the City of Palm Springs for the past 18 months, has been named city manager of San Bruno, California, effective February 1, 1955.

San Bruno, a city of 15,000 population, is a residential area near San Francisco.

Keefe, who has instituted many street improvements in the Village, came here from Annapolis, Maryland.

Present plans call for his family to remain here until the close of the school year.

See INDIAN, Page 4a

See DESERT, Page 8a

See INDIA, Page 4a

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See DESERT, Page 8a

See INDIA, Page 4a

Name Weirick Head of Heart Campaign

in Riverside, it was announced that Arthur Weirick, prominent business and civic leader of Corona has been named chairman for the 1955 Heart Fund campaign.

WOMEN IN WHITE
NURSES • WAITRESSES • BEAUTICIANS
LAB TECHNICIANS, ETC.

SPECIAL!

White Elk Moccasin Oxford
GOODYEAR WELT

\$7.95

"Save More at Savon"

OPEN SUNDAYS 10 - 4

SAVON SHOES

HOWARD and FAE BREZIN

368 N. PALM CANYON DRIVE

— Opposite Police Department —



YOU CAN PLEASE EVERYONE ON YOUR
GIFT LIST AND SAVE MONEY AT...
MARTY'S SAMPLE SHOP

Gifts for Him

LONG SLEEVE
CASHMERE BLEND
SWEATERS

\$14.95

WAIST LENGTH
JACKETS
Fully Lined

\$10.95

SPORT SHIRTS

\$3.88

Regular \$4.95

TWO FOR \$7.50

GENUINE ALLIGATOR

BELTS

Values to \$10.00

\$2.88

COTTON FLANNEL
LONG SLEEVE
SHIRTS

Latest Patterns

Men's, \$3.95 Boys', \$2.95

SLACKS
HORTS
OCKS
HOES

ALL AT
LOW-LOW
PRICES

COME IN
LOOK AROUND

STORE HOURS — 8 A.M. to 9 P.M.

PHONE
5505

**MARTY'S
SAMPLE SHOP**

UNEDITED

BY BILL RASHALL

The longer I live the more dead certain I become that there is a lot more goodness in human beings than the amount for which they are credited.

I'm in ear shot of two men as they pass each other on Palm Canyon drive the other afternoon. Both are shabbily dressed. The pungent aroma of bourbon or stale wine has the air about them sheathed in a moving envelope. You just can't miss the odor. One hesitates as the other nears. He comes to a faltering halt and mumbles some words. The other shakes his head and proceeds up the street.

THEN THE MAN who shook his head halts, turns around and retraces his steps to catch up with the other pedestrian. He shoves his hand into his pocket and comes up with a shining coin.

"Listen, Bum," commands the man with the shining coin. "This is a tough town for pan-handlers. You see that building across the street?" The man looks. "Well, that's the police station."

"OK, Buddy," the Bum pleasantly replies. "Thanks for the tip and the two bits. Are you sure you can spare the dough?" But he doesn't offer to return the money as the Bum's benefactor moves on. The Bum hurriedly follows.

Nurse Lorraine Harper is my ideal of a woman in that profession. She couples the apparent impervious attitude of nurses in tending the halt, the lame and the blind and those just mildly ill with tenderness and warmth. She is a widow. The mother of a daughter who never saw her father. He was a plastic surgeon and lies in the quietude of a soldier's grave in the South Pacific. His companions—the thousands of his other buddies who fell with him.

NURSE HARPER lived next door to the apartment occupied by Peg and me years ago. She worked as a nurse in what is now known as the Desert District Hospital. I'll never forget the time a doctor had just left his patient in the maternity ward, assuring the mother-to-be that hours would elapse before her baby would be born. Within the hour the baby was on the way. No doctor. It was a breech delivery—I'm told a hard one to handle. Nurse Harper went about the task and successfully assisted the mother. When the doctor arrived panting and out of breath, the baby had been delivered. Lorraine Harper's daughter is gentle and sweet. The mother has done a terrific job in rearing the fatherless girl. Her mother, Jean Alcalay, is a widow, too. She was widowed during World War I. And she too reared a wonderful child—Nurse Lorraine Harper!

THERE'S ANOTHER great woman in this town who is known as Annette Freeman, the wife of Jack Freeman, president of The Desert Provision company. Annette just finished a successful year. I am told, as president of the Palm Springs Jewish Women's Group.

Mrs. Freeman is absolutely devoid of racial, color or religious prejudices. She has lived in Palm Springs for more than 18 years. Married to Jack for 17. And is probably the only woman in the United States, not of the Jewish faith, who because of her benevolence, her untiring civic work, and utter love of mankind, to be elected to the presidency of a Jewish women's group. That's something, eh?

Medical Association to Meet on Tuesday

Local physicians were notified this week that the next meeting of the county medical association will be held at Corona U.S. Naval Hospital, December 13 at 7 a.m.

An interesting program is being arranged.

EL PASEO
THEATRE
PHONE 2626

ried for the nearest spot where two-bits would go a long way—the way he wants it to go for liquids. His benefactor, equally as crummy looking, stopped the next pedestrian.

MICKEY FINN, the ex-tough L.A. cop, used to fight professionally and when he became too old for that brutal sport, he started wrestling for money which he gave to underprivileged kids.

"I'm 36 now," said the giant Mickey who has dedicated the rest of his life to boys and God. "Next week I'm going to fight a four round professional fight as a benefit. I think I can keep from being 'slaughtered' for four rounds."

I LEARNED one thing here, and indelibly too. Don't criticize the worst heel in town. People who hardly utter a sound in public, perhaps in private will come from all directions to defend the heel.

Then there are two women who fall into the category of humanness and complete benevolence. One is a nurse, the other a housewife.

Nurse Lorraine Harper is my ideal of a woman in that profession. She couples the apparent impervious attitude of nurses in tending the halt, the lame and the blind and those just mildly ill with tenderness and warmth. She is a widow. The mother of a daughter who never saw her father. He was a plastic surgeon and lies in the quietude of a soldier's grave in the South Pacific. His companions—the thousands of his other buddies who fell with him.

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Entertaining, too, with guitars was Tex Kidwell, the internationally known cowboy singer, and Don Marteen, descendant of the early dows of California. Mickey Finn walked into the scene and was promptly drafted to sing with Johnny Boyle, well known Village cowboy singer. The latter two brought the "house down" with their comical song duets.

Among the celebrities present was Bill Holden who was a guest at the brunch table with Ray Ryan.

Frank Bogert announced that anyone desiring to participate in the Sunday two-hour ride is welcome with brunch served at



SUNDAY BRUNCH after church at El Mirador found guests treated to an impromptu show with famed cowboy singers and Aileen Barton, well known songstress entertaining those present. Among the celebrities present was Bill Holden, famed motion picture star, center, guest of Ray Ryan, left, and Bill Reichel.

Impromptu Show Marks El Mirador Sunday Brunch

Brunch after church, preceded by a two-hour horseback ride across the desert, resulted in an impromptu show of entertainment seldom seen in the Village in the Starlite Patio of El Mirador Sunday.

Villagers, visitors and hotel guests were treated to a show by Miss Aileen Barton, diminutive songstress famous for her interpretation of the song "If I Knew You Were Coming I'd Have Baked a Cake." Urged by many who recognized the star she arose to sing and was kept singing for a half hour by thunderous applause.

Entertaining, too, with guitars was Tex Kidwell, the internationally known cowboy singer, and Don Marteen, descendant of the early dows of California. Mickey Finn walked into the scene and was promptly drafted to sing with Johnny Boyle, well known Village cowboy singer. The latter two brought the "house down" with their comical song duets.

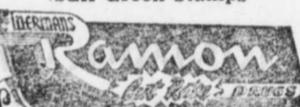
Among the celebrities present was Bill Holden who was a guest at the brunch table with Ray Ryan.

Frank Bogert announced that anyone desiring to participate in the Sunday two-hour ride is welcome with brunch served at

El Mirador after the ride. Those who do not wish to ride are invited to attend the "brunch for the time of your life." "And," said Bogert, "come dressed as you are."



S&H Green Stamps



Friendliest Store in Town

VILLAGE PALM SPRINGS

Doors open nightly 6:45

NOW PLAYING

ALAN LADD BIGGER THAN EVER! BOLDER THAN EVER! BETTER THAN EVER!



SITTING BULL

CINEMASCOPE

DALE ROBERTSON · MARY MURPH
J. CARROL NAISH

Released thru UNITED ARTISTS

Sun., Mon. Dec. 12-13

Cornel Wilde

Yvonne DeCarlo

'PASSION'

Color by Technicolor

— Also —

SCOTLAND YARD
FEATURETTE

"The
SABLE SCARF"

with PAUL DOUGLAS
as the story teller

Tues. — Wed. — Thurs.

"HUMAN JUNGLE"

"APPOINTMENT
with DANGER"

On Sale in the Snack Bar or at Theatre Box Office

Beaumont Resident Loses Truck in Village
Theft of a one-half pickup truck from a parking lot in the 400 block of North Indian avenue, was reported to police Monday by Mrs. E. W. Schutter of Beaumont.

Value of the truck was set at \$1,200.

HOLIDAY SPECIALS

This 2 bedroom and bath home, 1 year old. Tropical roof, carpet, wall furnace. Desert cooler, nicely landscaped, completely furnished, unsupassed view of mountains.

Only \$12,000. Terms Outstanding desert type court, 8 units. Large heated pool 20x40, attractively furnished rooms, select location. \$68,500 — Down \$20,000 Excellent financing

D. A. APPLEBAUM
N. R. Wilson, Associate
REALTORS
326 S. INDIAN AVE.
Phone 5555

The Desert Sun — 2^o
PALM SPRINGS, CALIFORNIA
Thursday, December 9, 1954

Phone 8-4232

SUNAIR DRIVE-IN

EARLY BIRD SHOW
SATURDAY AND SUNDAY

NOW PLAYING

THE CAST OF THE YEAR CREATES
THE EXCITEMENT OF THE YEAR IN
The First Crime-Of-Passion Story

CINEMASCOPE



20th Century-Fox's Black Widow

color by DE LUXE

with PEGGY ANN GARNER · REGINALD GARDNER · OTTO KRUGER
VIRGINIA LEITH · CATHLEEN NESBITT · SKIP HOMMER · HILDA SIMMS
Screen Play, Produced and Directed by NUNNALLY JOHNSON

— Co-Feature —

JOHN WAYNE — ANN DVORAK "FLAME of the BARBARY COAST"

Sun., Mon., Tues., Wed.

Dec. 12-13-14-15

THE FIRST PICTURE IN CINEMASCOPE The Robe

Technicolor
NO SPECIAL
GLASSES NEEDED
Richard BURTON · Joen SIMMONS

— Co-Feature —

His brand will live forever on the land! THE COWBOY

Produced and Directed by ELMO WILLIAMS · Written by LORRAINE WILLIAMS · A UPTOP PICTURES PRESENTATION
LITTLEMAN COLOR!

A Wonderful Christmas

with a Gift of
Sunair Drive-In
Theatre Tickets
\$5.50 worth of Coupons
\$5.00

On Sale in the Snack Bar or at Theatre Box Office

From Page 1—MORE ABOUT

ADOBE

way to Garnet and the San Gorgonio Pass area.

When the winds blew and the sand drifted, the old locomotive had trouble making the grade. The trains were sometimes late in arriving at the depot which was near Palmade and some distance east of the present heart of the Village.

IT WAS BECAUSE of this that Dr. Murray constructed his own building beside the depot.

It was for the use of people who came in by train. Many spent the night there because Dr. Murray would not hitch up his wagon and horses and go through the sand and wind to collect his guests.

Though the old hotel building disappeared long ago, on the property now is the one-room building which in 1886 stood beside the Palm Springs depot on the S.P. narrow-gauge railroad. Southern Pacific then moved the local station to a site which is now Garnet, and Dr. Murray decided to move his building to the hotel grounds. S.P. tore down the old building

and rebuilt at the Garnet site, but lumber was mighty hard to get into the Village those days, and pioneer Murray went to work to move the one-room building.

KNOWING THAT he must transport the building several miles over sand rutted roads, he must make it less cumbersome than it was, so he took a saw and cut it in half. With the use of chains and ropes, he lashed the two sections to the sides of a wagon and started his house-moving project. He had trouble getting it to the new site, but did it, and as he

set it on the new foundation, he remembered he must put the two sections together. In the old building visitors could see a one-by-four inch moulding running up over the ceiling and down the sides of the room. That was his solution.

In the months following the moving of the building, Dr. Murray added to the one-room to make a cottage out of it, and in many places there were railroad ties used as supporting lumber. After almost 70 years, you know the job must have been well done.

THIS WEEK, the last of the

old Palm Springs hotel will be gone, and with it the visual memory of one of Palm Springs earliest pioneers.

But for the man of vision, Dr. Welwood Murray, he will long be remembered, because across from the site of the old hotel on Palm Canyon drive and Tahquitz stands the Welwood Murray Memorial Library, in remembrance of an early pioneer.

The Desert Sun—3¢
PALM SPRINGS, CALIFORNIA
Thursday, December 9, 1954

Square Dancing to Take Holiday

Final city recreation department sponsored square dance until after the holiday season, will be held at Frances Stevens school auditorium Tuesday evening, according to Director Howard Haddock.

All persons interested in the continuance of the dances are asked to attend. Admission is by donation.

June Madison

CANDIES . . . that's the new Candy Shop in THE CENTER . . . 174 N. PALM CANYON DRIVE . . . or you can come through the Patio from Indian Avenue.

June Madison

asks that you try her CANDIES . . . She doesn't want to tell you SHE WANTS YOU TO TELL HER — how good they are

June Madison

CHOCOLATES, light or dark, thickly coated . . . around 75 different centers, including: Nuts, Chews, Creams, sell from \$2.00 . . . but her HOSTESS ASSORTMENT is \$1.65 per a 1-lb. box, and that includes Chocolates and Variety Candies.

June Madison

CANDIES are for connoisseurs . . . Check on her Fudge Balls, English Toffee, Pecan Rolls, Cherry Cordials . . .

Also the PENGUIN which is a taste symphony in dark chocolate bottoms, and white mint caps with a nut center . . .

And the SUNBURST — Golden Pecans flaming out of a billowy cloud of thick chocolate.

Telephone 5585

SAFeway

6 Reasons SAFeway's the BEST PLACE IN TOWN TO SAVE!

Yes . . . 6 reasons . . . out of hundreds . . . why more and more Southern Californians are money ahead when they shop at Safeway! Low prices like these, week in and week out, keep your food costs down . . . add up to substantial savings on the total of your food bill! See for yourself . . . start saving at Safeway . . . today!

Coldbrook
MARGARINE
1-lb. ctn. 19¢
DALEWOOD 20¢
1-lb. ctn. 20¢

OREGON
CHEESE
MILD CHEDDAR
lb. 39¢

EASTERN PORK
SPARE RIBS
3-lbs. or less
lb. 39¢

TORPEDO
TUNA
GRATED STYLE
6-oz. can 19¢

GRAPE
FRUIT
Arizona. in mesh bag.
8 lbs. 35¢

CHERUB
MILK
EVAPORATED
2 tall cans 23¢

GERBERS BABY FOODS
Strained fruits & vegetables.
MEATS FOR BABIES
Swift's strained or junior. can 21¢
PURE CLOVER HONEY
Empress 12-oz. 25¢ 24-oz. jar 45¢
PIE CHERRIES
Honeybird. Red sour pitted. 19-oz. can 27¢
SHORTENING
Royal Satin Crisco 3-lb. can 91¢

WATER SOFTENER
White King. 57-oz. plus tax. 28-oz. 21c plus tax. pkg. 41¢

FISH N' CHIPS
CAPTAIN'S CHOICE
FISHSTICKS BOTH FOR
10-oz. pkg. 37¢
Bel-air
FRENCH FRIES 9-oz. 12¢

OLD DUTCH CLEANSER
Use in kitchen or bathroom. 2 14-oz. cans 23¢

Rik Rak Cleanser 3 14-oz. cans 25¢

SURECHAMP DOG FOOD

SPECIAL OFFER 2 2-lb. pkgs. 53¢

Buy 1 at reg. price, get 1 at 1/2 price.

SASSY CAT FOOD

Is your cat getting Sassy lately?

2 7 1/2-oz. cans 11¢ 2 15-oz. cans 21¢

Nip 'N' Tuck Cat Food 6-oz. can 5¢

Balanced pet ration (15-oz. can 10c).

PEACHES
TOMATOES
CAKE MIXES
MAYONNAISE
ZEE NAPKINS
(Green, peach, yellow, pkg. of 80, 11c.)

DEL MONTE CLING
Slices or Halves.
GARDENSIDE
Red Ripe.
BETTY CROCKER
Devil, Spice White or Yellow.
NU MADE
(pint 35c)
WHITE
Regular (80s) or Dinner size (40s).
Make tasty muffins too!

29-oz. can 27¢
28-oz. cans 29¢
20-oz. pkg. 30¢
quart jar 53¢
per pkg. 10¢
EGG NOG
by LUCERNE
A smooth blend of rich, pure ingredients . . . specially prepared for you by the Lucerne Milk people.
Full quart 59¢
Homogenized Milk quart 20 1/2¢
Lucerne, Grade A.
Concentrated Milk quart 50 1/2¢
Lucerne, each quart makes three quarts of fresh table milk.
Lucerne prices in local milk area.

FLEET MIX BISCUIT MIX
PANCAKE AND WAFFLE MIX
PACK TRAIN SYRUP
KARO BLUE LABEL SYRUP
GRANULATED SUGAR
LONG SPAGHETTI

SUZANNA
(40-oz. pkg., 29c)
IMITATION
MAPLE
40-oz. pkg. 36¢
20-oz. pkg. 15¢
1/2-gal. btl. 69¢
1 1/2-lb. bottle 21¢
10-lb. bag 99¢
2-lb. pkg. 37¢
COCONUT ICED CAKE
DEVIL FOOD LAYER
26-ounces of Curtsy cake freshly baked the "home ingredient way!" (Regular price, 75c)

Holiday Fruit Cake
Sliced Fruit Cake Curtsy Baked 14-oz. loaf 49¢ 14-oz. bar 79¢
Grahams JANE ARDEN Pure Dark Chocolate 6-oz. pkg. 30¢
Hydrox Cookies 12-oz. pkg. 39¢ Sunshine (7 1/2-oz. pkg., 25c.)
Chocolate Drops ROX. BURY 1-lb. pkg. 39¢ NBC brand 6-oz. pkg. 27¢
Waffle Creams 1-lb. pkg. 39¢ 6-oz. pkg. 27¢
AIRWAY COFFEE Mild blend of fine coffees.
NOB HILL COFFEE Tops in Quality! Grind it at store.
EDWARDS COFFEE 1-lb. can 99¢ Drip, Fine or Regular.
INSTANT COFFEE 2-oz. jar 59¢ Edwards 100% pure.

FRESH EGGS

Monrose Butter b. 74¢ First quality U.S. Grade AA.

Cream O' the Crop brand, finest you can buy! Freshness protected by refrigeration from ranch until you buy!

LARGE SIZE GRADE AA doz. 49¢

SUNSWEET LARGE PRUNES 1-lb. 25¢ 2-lb. 47¢

PURE LARD Popular brands.
3-lb. pkg. 59c. 1-lb. pkg. 20¢
4-lb. pkg. 78c.

SELECTED GLAZED DUTCH MEATBALLS 14-oz. bottle 21¢

Flour GOLD MEDAL 5-lb. bag 55¢ 10-lb. bag 1.05¢

Choc-Drink LAC MIX Non-Fat Chocolate Milk 1-lb. pkg. 43¢

Defergent PARADE 19-oz. pkg. 32¢ PLUS TAX

(40-oz. pkg., 62c plus tax.)

Granulated Soap WHITE MAGIC 23-oz. pkg. 29¢

(46-oz. pkg., 55c plus tax.)

Waxed Paper CUT RITE 125-ft. Roll 25¢ PLUS TAX

Brand

19-oz. pkg. 25¢ PLUS TAX

Roll 25¢ PLUS TAX

125-ft. Roll 25¢ PLUS TAX

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Brand

19-oz. pkg. 25¢ PLUS TAX

Roll 25¢ PLUS TAX

12

Three New Directors for Chamber Named in Vote

Three new directors were elected and three reelected at the annual balloting conducted by members of the Palm Springs Chamber of Commerce Tuesday.

Named for their first two-year terms were Robert Metzger, Hotel the Oasis; Sherman Hull, The Racquet Club, and Stewart Williams, of Williams, Williams and Williams, architects.

RE-ELECTED for another term were Tom Kiley, The Desert Inn; Frank Bogert, El Mirador Hotel, and Joe Gamble, Radio Station KCMJ.

Holdover directors are President Harry Paisley, who will be come treasurer; Francis Crocker, Warren Slaughter, Harold West, Earl Hough and George Olman.

Three additional directors will be appointed by the 12 elected officers at their first meeting next week. Date of this session will be determined at the regular meeting of the board today, Thursday.

OFFICERS FOR 1955 will be chosen following the appointment of the three directors, but the appointees will not be eligible for election as members of the Chamber's executive committee.

Installation of new officers

For Rent

without obligation to buy... a beautiful new

KIMBALL

CONSOLETTE

Come in or call

Telephone 46891

Holley & Jackson
233 CAJON
Redlands

Gifts Galore
for the
Entire Family

S&H Green Stamps



Friendliest Store in Town

GIFT SUGGESTIONS

from the . . .

STORE FOR VALUES

Men's Sweaters, all sizes in both Imported and Domestic Woolens and 40% Cashmeres... \$6.95 to \$10.95.

Men's House Slippers, all types \$3.95 to \$6.95

Men's Bath Robes, large selection at \$6.95 to \$10.95.

Sport Shirts, Long and Short Sleeves, Wide Range of colors and fabrics \$1.79 to \$6.95

Zipper Sport Jackets, all sizes \$5.95 to \$14.95

All-Wool Sport Coats, wide choice \$18.95 to \$29.95

Neckties—A huge selection you won't believe are only 98c. \$1.49 and Pure Silk at \$1.98.

Handkerchiefs — Belts — Gloves — Men's Jewelry
Pajamas — Sox — Slacks — Men's and Boys' Dress and Play Shoes — and dozens of other Quality Gift Items AT PRICES NO HIGHER, AND OFTEN LOWER, THAN BIG CITY PRICES.

For Convenience, Use Our
LAY-AWAY PLAN

GIFTS BOXED, WRAPPED or WRAPPED
for MAILING WITHOUT CHARGE!

Monroe's FOR MEN
CLOTHING — SHOES — SPORTSWEAR
155 E. ANDREAS — Opposite California Electric

**Do You
OWN A MORTGAGE
You Wish to Sell?**

Perhaps you sold some property and accepted a mortgage as part payment and money in hand could now be used to advantage for other investments.

That's where we can be of assistance to you, because we purchase mortgages on desirably located improved residential and commercial property.

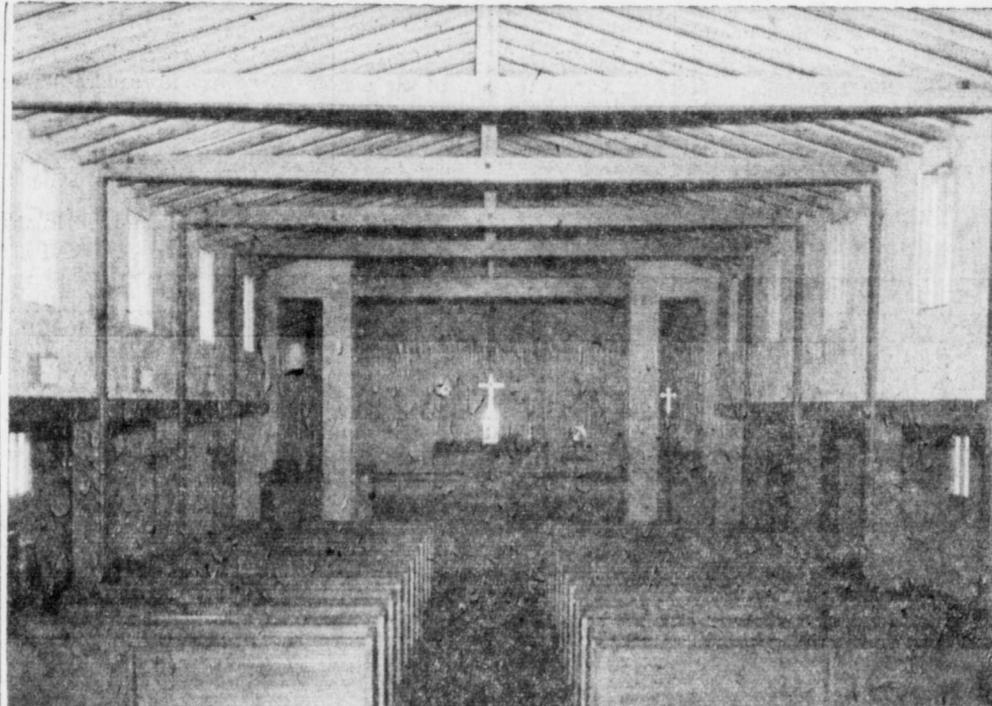
Come in at an early date and let us see what you have to offer.

DANIELS INVESTMENT CO.

We Will Co-Operate With All Brokers

45-272 JACKSON ST. — INDO

Offices also in Arizona



(Desert Sun Photo)
AN INTERIOR VIEW of the new enlarged St. Paul's in the Desert Episcopal church, is shown above. Seating capacity has almost been doubled. The new edifice was used for the first time last Sunday with the Rev. William Blondon Jr., conducting the service.

From Page 1—MORE ABOUT

SCHOOL

homes within the school district.

First meeting of the Steering Committee was also held Tuesday, and the groundwork was laid for a complete study of the bond issue problem, and then acquainting the public concerning its need through regular releases in The Desert Sun.

BOARD PRESIDENT, in announcing Dr. Goldberg's acceptance as chairman, said in a letter to him, "I wish to express the sincere appreciation of the Board members for your acceptance of this major assignment and trust that you will enjoy a very successful undertaking."

"Through a cooperative and well coordinated relationship between your committee, the (school) administration and the board of education, I feel certain that the voters will have a thorough understanding of all phases of the bonding program by the time the election is held."

Polo Grounds Pavilion Available for Holidays

Palm Springs Pavilion at the Polo Grounds will be available for rental to private clubs and organizations during the holiday season, Howard Haddock, city recreation director, announces.

Any group interested is asked to contact Haddock at 2202 or 4737.

Another Tax Sale Slated in February

County Tax Collector V. M. Hyde announced Monday that another tax delinquent land sale is scheduled for February 8 at the courthouse.

Sixty parcels will be sold, none in Palm Springs. Some are in La Quinta and Desert Hot Springs.

Average minimum bid is \$50.

From Page 1—MORE ABOUT

INDIAN LAND STUDY

present time.

"Mr. Orme Lewis, assistant secretary of this department, was in Palm Springs some time ago and met with a number of members of the community and with representatives of the Indians with the thought that some suggestions might develop, looking toward a solution of this very complicated situation. As a result of these meetings and the talks with Mr. Lewis that I have had since his return, it seems to me that much good might come from having this whole problem considered by a group of men having no business connections in Palm Springs, but who are interested in the welfare of the Indians and the

community of Palm Springs.

"WE HAVE NO preconceived ideas with respect to what such a committee might suggest or as to the method that the committee might follow for determining its own suggestions. It is merely our thought that a group of men, such as you, would be in a far better position to make practical suggestions for the benefit of the Palm Springs Indians than either the Bureau of Indian Affairs or local people who might have some direct financial interest in the situation."

"You will recall that there are less than 90 Indians involved in the Palm Springs group, and that only about 60 live in the area. Their properties consist of alternate sections both within and without the city of Palm Springs and include Palm Canyon and other tributary canyons. The total acreage is approximately 31,000 acres, and as you undoubtedly know, there have been from time to time offers of several million dollars for these Indian lands . . ."

IN A LATER communication sent by Lewis, it was pointed out that the committee would have complete freedom in its study, with the department not contemplating "sending any correspondence to your first meeting as it was thought that the committee would prefer to limit its original discussions to its own membership."

Attendance of Department of Interior representatives was promised at future meetings if requested, Lewis added.

SELECTION of a committee of private, disinterested citizens is part of a new policy of the Department of the Interior, under Secretary McKay, with another instance being the placement of the government's Alaskan railroad in the hands of a private railway official.

No time limit has been placed on the investigation by the committee here, nor has any assurance been given that its recommendations will be

followed. That is up to the Department of the Interior, and Congress which has final authority.

But with the caliber of the men chosen, and their willingness to serve as indicated by their acceptance, a solution to the long-standing Indian lands problems may be forthcoming within a year.

The Desert Sun—40
PALM SPRINGS, CALIFORNIA
Thursday, December 9, 1954

The Desert Sun
Established 1927
Vol. XXVIII, No. 32, Thur., Dec. 9, 1954

Published Mondays and Thursdays — except during June, July, August, then on Thursdays only — at Palm Springs, California, by Palm Springs Publishing Co., 174 North Palm Canyon Drive. (The Center) — Palm Springs, California.

PHONE 2249
OLIVER B. JAYNES
Editor and Publisher
WARD J. RISVOLD
General Manager
R. F. Graettinger — Exec. Editor
William Rashall — Promotion Mgr.

Entered as second-class matter at Palm Springs, Calif., August 5, 1927, under the Act of Congress of March 3, 1879.
10c per copy: \$6.00 per year by mail in Riverside County; \$7.00 per year by mail elsewhere U. S. Postage paid at Palm Springs Publishing Co. will not be responsible for unsolicited manuscripts or photos left with or mailed to The Desert Sun.

MEMBER
National Newspaper Publishers Assn.
National Editorial Association
Palm Springs Chamber of Commerce
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PALM SPRINGS PUBLISHING CO.
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and Swedish Massage
only \$6.00
Men & Women Departments
FRED LEEMANS
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Inquiries at Chamber Up 100% is Manager's Report

Accelerated inquiry service at the Chamber of Commerce office at 190 West Amado road, by telephone and walk-in, has continued during the month of November. Manager Xavier Lucius announces.

The office has been operated on a seven-day a week schedule since the first of the month.

Walk-in inquiries increased more than 100 percent over the

corresponding period a year ago, 2,818 to 1,340, and telephone inquiries increased approximately 300 percent, 2,426 to 848.

Letters of inquiry answered during November totaled 609, compared to 587, but a backlog of letters remains, Lucius said.

Of the out-of-state letters received, the largest number were from Canada, she said. Leading states were Washington, Illinois, New York, Pennsylvania and Minnesota.

Out-of-country requests for information were received from Hawaii, Holland, South America, Alaska and China.



City Aids United Air Application

City council Tuesday evening adopted a resolution seeking to intervene in the United Air Lines application before the Civil Aeronautics Board, which asks permission to service Palm Springs.

A similar resolution will be considered by the Chamber of Commerce directors today.

Mayor Florian Boyd promised the aid of the city "in every way possible," and said that it is hoped to have service started by next Fall.

Boy and Girl Arrive at Desert Hospital

Two babies, one a boy and one a girl, were born at Desert hospital on December 6.

Mr. and Mrs. Henry L. Smith Jr., of 671 Calle Palo Fierro, are the parents of a boy, weighing seven pounds seven ounces.

A little girl weighing four pounds one and three-quarters ounces, was born to Mr. and Mrs. Frank Sherley of Desert Hot Springs.

Chi-Chi Starlite Room

Penny Singleton

NATIONALLY RENOWNED
CELEBRITY OF
STAGE, SCREEN, RADIO & TV

plus

BILLY SNYDER

Singing Comedian

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Famed from Coast to Coast
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Dancing to

BILL ALEXANDER and His Orchestra

HOME OF DELICIOUS HICKORY BROILED STEAKS

Reservations
PHONE 7391 or 5133

Announces
the return of
your favorite
entertainers
for the fifth
Winter Season

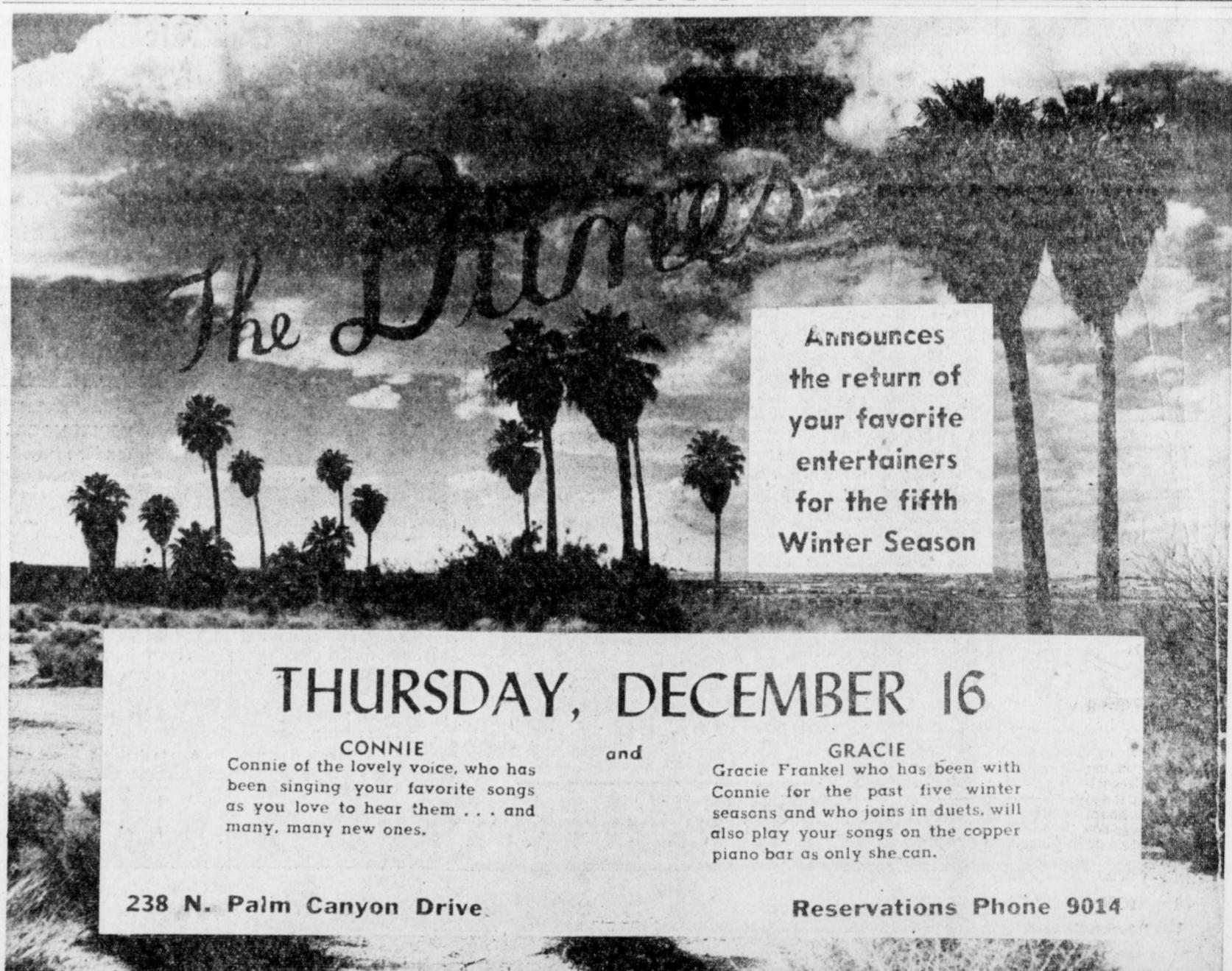
THURSDAY, DECEMBER 16

CONNIE
Connie of the lovely voice, who has been singing your favorite songs as you love to hear them . . . and many, many new ones.

and

GRACIE
Gracie Frankel who has been with Connie for the past five winter seasons and who joins in duets, will also play your songs on the copper piano bar as only she can.

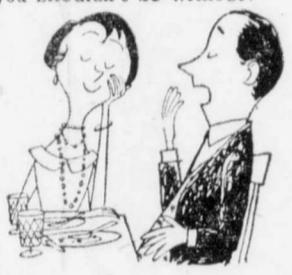
Reservations Phone 9014



Carnation Corner



If there's one thing your family and dinner guests look forward to this festive time of year — it's a holiday dessert piled high with billowy clouds of whipped Carnation Cream! For this is the Whipping Cream with the wonderfully fresh taste you just don't find in other forms of whipped toppings. It's the thickest, heaviest type of pure cream you can buy... whips in a minute or two, even if your bowl and beater aren't chilled... and so rich it doubles in volume as you whip it! Do check your refrigerator to see if you have some. Carnation Whipping Cream is one holiday delight you shouldn't be without!



After your guests have stuffed themselves sleepy on one of your irresistibly good holiday dinners... a light, refreshing dessert is a welcome sight indeed. Here's one I think you'll make a hit with:



Holiday Fruit Whip
(makes about 6 servings)

1 cup Carnation Whipping Cream
2 egg whites
1/4 cup sifted confectioners' sugar
1/4 teaspoon salt
1/4 cup blanched almonds
1/4 cup finely chopped dates
1/4 cup chopped glacé cherries
1/4 cup orange juice
1/4 teaspoon almond extract

Whip Carnation Whipping Cream; then beat egg whites to soft peaks. Blend whipped Carnation Cream and beaten egg whites with remaining ingredients. Chill thoroughly and serve in tall parfait glasses or serving dishes. (If you prefer, use 1/2 cup mixed glacé fruit in place of cherries.)



Did you know that dates have been one of man's favorite foods for centuries, "dating" way back to the dawn of history? Only recently has modern science shown us how nutritious they are! Dates grow best in the desert areas of such places as North Africa, California and Arizona. The mature date palm (a stately, beautiful tree!) reaches a height of about 100 feet, and will bear anywhere from 100 to 600 pounds of fruit a year. When you buy dates, be sure they're plump, golden brown, and have a smooth, lustrous skin.



No frantic, last-minute whipping for you, my smart girl — not when you use Carnation Whipping Cream! It's so rich you can whip it at your convenience, a few hours before dinnertime — cover bowl, put in refrigerator — then flavor to taste just before serving. It'll still be nice and firm!

CARNATION COMPANY
45-910 Jackson Street
Phone 73139
Indio, California

Mayfair
SUPER MARKETS

Mayfair's Christmas Gift to You!

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molded of melmac
16-pc. Set, regular \$7.49
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ROUND STEAK or RUMP ROAST

Mayfair steaks and roasts are sold under an unconditional, money-back guarantee, regardless of the grade you buy. And Mayfair does not mix U.S. Choice grade with U.S. Good to sell at the same price.

GROUND BEEF
FRESH, LEAN
Ground every hour

29c lb.

BLUE RIBBON
Choice Beef

Tops in flavor and tenderness — the finest you can buy!

69c lb.

DELICATESSEN

PRIME RIB ROAST

FANCY NORTHERN HALIBUT STEAKS CENTER SLICES
SOMETHING NEW! KING'S SLICED BREAKFAST BEEF BACON
ARMOUR'S STAR BONELESS SMOKED COTTAGE BUTTS

RIALTO
TOMATO SAUCE 16

N.B.C. HONEY MAID
GRAHAM CRACKERS

VITA GOLD, UNSWEETENED, HAWAIIAN

PINEAPPLE JUICE 4

69c lb.

39c
59c
69c

1-lb. Pkg.

69c

46-oz. Cans

99c

61-oz. Can

31c

1-lb. Pkg.

31c

8-oz. Cans

99c

Quart Jar

53c

CHUNK STYLE GREEN LABEL

STAR-KIST TUNA

REGULAR PRICE 63c
LESS 10c ON JAR

Kraft Mayonnaise

Quart Jar

53c

Crisco Shortening

Spic & Span Cleaner

Joy Liquid Suds

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Ivory Flakes

Ivory Snow

Duz Soap

Oxydol Shortening

Ivory Soap 2 Lge. Bars 27c

3 Med. Bars 25c

4 Pers. Bars 21c

Camay Toilet Soap 3 Reg. Bars 23c

2 Bath Bars 23c

3-lb. Can

88c

Reg. Pkg.

25c

Econ. Size

79c

6-oz. Bl.

29c

Giant Size

69c

Lge. Pkg.

29c

DIVOTS from PALM SPRINGS

By AVERY ALLEN

WHEN OUR DESERT SUN hits people it does strange things to them . . . they lose their make-believe way of going . . . seems to get a sense of real values again . . . and invariably get along better with kids and dogs. Of course, now and again somebody goes overboard . . . in fact did, and just a day or two ago . . . just came thru the pipe . . .

EDDIE SILVERMAN, Chicago theaters something or other and board member of Tam entertaining two Chi biggies at golf . . . one who wears a long sleeved black job in the state capitol, no less . . . biggie hits his ball into the lake on the 8th hole. Up until now this is a very usual thing. But biggie must recover ball . . . MUST.

So a daisy chain is formed . . . the wisest biggie on terra firma . . . our hero host and judge on water end . . . chain breaks as chains do . . . hero and judge in water . . . but all over, and believe me, since Eddie only weighs 125 tub side he did look a bit odd in a pair of borrowed pants later. This officially opens the swimming season at Tam . . . certainly a first first. Not the first time nationally though. Several years ago Joe Venuti one of the greatest fiddlers of all time and with Bing several years hit five balls one after the other into the lake on the 11th hole at Soundview, Long Island . . . fiddler then threw bag in . . . fiddler then jumped in . . . greatest water parlay of all time.

ANOTHER FIRST AT TAM this week was the gal class. Ely Vines took on . . . and old pappy didn't look the least bit unhappy at the job . . .

Banning Cagers Defeat Hawks

Paced by the 17 points of Red Haynes, Banning All Stars won their opening game in the City Basketball League by a 10-point, 35 to 25 margin over the Desert Nite Hawks.

The season opened Monday night at the high school gymnasium.

	FG	FT	TP
W. Lyles, f	6	2	14
Holland, f	7	7	9
H. Lucas, c	0	0	0
Jones, g	1	0	2
Roberts, g	0	0	0
	8	9	23
BANNING ALL STARS—35	FG	FT	TP
Haynes, f	6	5	17
Mitton, f	0	0	0
Cooper, c	3	0	6
Grebenier, g	0	0	0
Every, g	4	4	12
Bird, g	0	0	0
	13	9	35
Score by quarters:			
Nite Hawks	8	3	13
Banning	13	4	22

GRAND OPENING Thursday, December 16th ROLLER SKATING at "REC CENTER"

Under direction of Leo Doyle
Indian Ave. & Radio Road Palm Springs

BULLFIGHT
Mexicali, Mex.
12 mi. so. El Centro, Calif. The ring with most aficionado.
Sunday, Dec. 12 at 3 P.M.
JOSELITA MENDEZ
CURRO ORTEGA
LUIS MATO
Competing for the Golden Rose Guadalupe Trophy in honor of the Virgin of Guadalupe
Reservations: OLMAN'S TRAVEL SERVICE
139 South Palm Canyon — Phone 2756 Palm Springs

The Women in Your Life?

They all want Slippers!

Not just one style as shown, but choose from dozens of beautiful slippers . . . each "fashioned" with "HER" in mind!

• DANIEL GREEN

• ENGLISH IMPORTS

• VELVETS



3.95

GRONE'S
FLORSHEIM SHOES
184 N. PALM CANYON DRIVE
OPEN EVERY EVENING 'TIL 9 STARTING
FRIDAY, DECEMBER 10TH

Sports in the Sun



Rainier

FREDDY HUTCHINSON, above, will be at the helm when the Seattle Rainiers of the Pacific Coast League return to Palm Springs in March for their annual spring training.

SEATTLE RAINIERS DUE BACK HERE ON MARCH 1

Palm Springs will again be the Spring training site for the Seattle Rainiers baseball club of the Pacific Coast league.

From March first until April third, the Rainiers will go through gyrations as old as baseball, looking at rookies, conditioning veterans, loosening winterized muscles, and cavorting in the desert sun.

Once again, the Club will be quartered at the Mira Monte Hotel at the corner of Ramon and Indian.

After a rough season under rookie manager Gerry Priddy this year, in which they finished in the second division, the Rainiers will boom into town with a new confidence inspired by the recent announcement that Freddy Hutchinson, one time wonder boy and legendary Northwest fig-

ure has been appointed new manager.

A SEATTLE SCHOOLBOY sensation, Hutchinson had a meteoric rise in professional baseball as a strong-arm pitcher which once saw him win his 19th game of the season on his 19th birthday, while

throwing for Seattle. Hutchinson managed the Detroit Tigers,

of the American League, for

the past two seasons and has signed an unusual indefinite period contract with the Rainiers.

Dewey Soriano, general manager of the Club, has twice been in Palm Springs during the past month, making arrangements for the coming Spring session. After meeting the city manager, Pete Peterson, Chamber manager, Xavier Lucius, and Jaycee president, Don Miller, it was announced that advance ticket sales for the club will be handled by the Jaycees, chaired by Eddie Meyerson. This Spring there will be four coast league teams making up a Grapefruit League in the desert area. They will headquartered at Palm Springs, Yuma, El Centro and Mexicali.

"Traffic accidents have killed more Americans than all of our youth put together," Ed McCoubrey, executive vice-president of the California Safety Council and a committee man for Palm Springs Safe Driving Day, December 15, pointed out today.

Under the direction of George L. Bond, superintendent of transportation, Palm Springs Unified School District, the Village is launching a comprehensive drive to make S-D Day completely accident-free, the major national objective of the project originated by President Eisenhower.

HELPING BOND are City Manager Robert W. Peterson, Dr. Arthur G. Hoff, superintendent of schools, Ed Hawkins, who is civic groups chairman, McCoubrey, and every civic organization in Palm Springs.

The committee emphasizes that this undertaking is only useful if given wide community support. It's undertaken as a means of demonstrating that traffic accidents can be reduced substantially if everyone accepts personal responsibility for safe driving and walking.

"Palm Springs record of safety on our streets is impressive," said Dr. Hoff, "and we have always endeavored to bear down particularly for the

safety of our children and youth. No children and only a few pedestrians have been injured in traffic accidents in the last two years, and these not during school hours."

"THIS PROBLEM is a continuous one. Our schools must give attention to it throughout the year. Safe Driving Day gives us a fine opportunity to join together in keeping our community free of traffic accidents," he said.

Among other activities planned for December 15 here will be the use of testing devices at the Desert Inn Garage from 2 p.m. to 9 p.m. Everyone is urged to take these tests for self education purposes, said Bond and George Knagler of the Automobile Club of Los Angeles who will be on hand to counsel participants and show them how to overcome any shortcomings which may come to light.

The FACILITIES and the climate in Palm Springs are unsurpassed," Soriano said during his recent visit, "and with the fine cooperation which we are getting from Palm Springs' organizations, this should be one of our most successful Springs.

"We sincerely hope that all Villagers will turn out to give us the support we need."

Jenni and Jerri Curry of Piedmont spent the past weekend visiting her niece Mrs. Carolyn Martin and sons Harvey and Bill Martin and their families, of 179 East Andreas road.

CHUCK'S SHELL—35

FG FT TP

Buresh, f 2 2 6

Price, f 3 0 6

Brown, c 1 0 2

Williams, g 0 0 2

E. Hines, g 0 3 7

Youngberg, g 1 0 2

10 5 25

Score by quarters:

Chuck's Shell 7 3 9 6-25

Green Hornets 10 11 11 32

10 5 25

Score by quarters:

Chuck's Shell 7 3 9 6-25

Green Hornets 10 11 11 32

10 5 25

Score by quarters:

Chuck's Shell 7 3 9 6-25

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Chuck's Shell 7 3 9 6-25

Green Hornets 10 11 11 32

10 5 25

Score by quarters:

Chuck's Shell 7 3 9 6-25

Green Hornets 10 11 11 32

10 5 25

Score by quarters:

Chuck's Shell 7 3 9 6-25

Green Hornets 1

Toastmasters to Meet Tonight

Palm Springs Toastmasters club will meet this (Thursday) evening at the Montecito Cafe, Highway 111, near Tramview, at 6:45 p.m.

Toastmaster Jack Keefe will conduct the meeting. The panel of speakers will include Paul Traver, Warren Gaudette, Eric Walker and Clarence Breckin.

Table Topics will be conducted by Warner Moon, with the general evaluation being made by Henry Cleary.

BAR-B-Q FOODS FAMILY STYLE DINNERS DRAUGHT BEER **THE BARN** RAMON RD. & INDIAN AVE.

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Drive East on Ramon Road to
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GANNON REALTY CO. Realtors
711 North Palm Canyon Drive
Phone 2772

WESTERN NIGHT AT THE OLD **B-BAR-H GUEST RANCH** SATURDAY NIGHTS — 8 P.M.

DANCING SQUARES — POLKAS — WESTERNNS

— No Admission Charge —

• SUPERB DINNERS from \$1.75.
under the direction of Harry McKenzie.

• LUXURIOUS ACCOMMODATIONS from \$10.00.
beamed ceilings, fireplaces, etc.

• COCKTAILS —
with Cocktail Wrangler Matt Fowler.

• FINE SADDLE HORSES
just down from the High Sierras.

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DIRECTIONS: East on Indian Avenue to Hiway 99
continue East and follow the signs.

WILLIAM TAYLOR, Manager

The Largest Selection of **SMALL APPLIANCES** in Palm Springs

Electric Heaters from \$8.95 to \$28.50
WESTINGHOUSE & G-E Electric
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THE ONLY AUTHORIZED **Hoover** VACUUM
DEALER — PARTS & SERVICE

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136 East Andreas Phone 2369
Next to Electric Power Company

Starts December 24th

The "VISITORS FUN TIMES"

A New Weekly to provide
news of interest for visitors.

VISITORS FUN TIMES

PALM SPRINGS, CALIFORNIA

Write for advertising and distribution information

Three Accidents Bring Damage to Six Automobiles

With Safe Driving Day only six days away, next Wednesday, villagers today had a forcible reminder of the need for caution.

This week started with three accidents on Monday, involving six vehicles.

DAMAGE ESTIMATED at \$200 was caused to the car of Joanne Laura Saunders, 25, 253 Mesquite avenue, when she lost control of the vehicle at 8:06 p.m. and it crashed into a wall on Tamarisk road near the intersection with Indian avenue. Miss Saunders was traveling west on Tamarisk at the time.

In a three-car mishap at 2:23 p.m., near the intersection of North Palm Canyon drive and Via Olivera, damage estimated at \$550 was caused.

CARS DRIVEN by John Peter Meidinger, Garden Grove, and Ava Gene Landers, Santa Monica, had stopped to wait for permission to continue traveling from a road construction flagman, when a car driven by Myrtle L. Flournoy, Los Angeles, crashed into the Meidinger vehicle and forced it into the Landers car.

Miss Flournoy was cited for driving without due caution.

The third accident saw one driver, Georgia LaVerne Garrett of Cathedral City, being cited for starting without due caution, after her car collided with a vehicle driven by Alonso C. Shultz of 1918 South Palm Canyon drive. It occurred on North Palm Canyon about 2 p.m.

New Post Office Manual Lists All New Regulations

Postmaster S. M. Williams of Palm Springs, today called to the attention of mail users major new postal regulations being issued which became effective December 1 and which will provide important changes and simplifications in the use of the mails.

The Post Office Department is issuing a final edition of a history-making new Postal Manual which contains these changes in simple forms. The new manual will bring together in less than 300 pages public-interest postal regulations formerly scattered through 4,000 pages of dense print, Postmaster Williams explained.

This publication may be obtained at 65 cents a copy from the Superintendent of Documents, Washington 25, D.C. And mail users anxious to keep abreast of all changes in this material that may be made from time to time may get both the pamphlet in loose-leaf format and a year's subscription to all sheets making changes for a total of \$2, also from the superintendent of documents, the postmaster noted.

The revision of the Postal Manual, Postmaster Williams said, represents what Postmaster General Arthur E. Summerfield has described as the most complete revision of regulations in the history of the U.S. Post Office department.

It will become effective 30 days after publication in The Desert Sun.

The new ordinance codifies all existing ordinances, and makes uniform all penalties.

REPORTS PIN LOST

Loss of a white gold pin watch was reported to police Tuesday by Frances White. Value of the watch was set at \$100.

Munholland for Values

Business

Frontage

Ventura Boulevard

HOT SPOT

Ripe for improvement. Clear for Palm Springs home on large grounds, and assume to \$65,000.

• • •

Rancho Royal Home. Designed by Beverly Hills top architect.

2 bedrooms, 2½ baths, most unique fireplace. Business forces owners to move.

Shown by appointment only. Has \$12,000 - 15 year loan.

\$22,500

• • •

Munholland & Co.

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Phone 3673

John C. Davis
Associate Broker

Backswing Depends on Windup



Measuring your backswing by the position of your club, hands, arms or shoulders is apt to be most misleading since the only accurate rating is had by considering the efficiency with which you have wound up the left side.

By ALEX J. MORRISON

Author of "A New Way to Better Golf," Teacher of Champions "MAKE ANOTHER swing or two for me so I can check your backswing," asked my pupil. After I had obliged he observed:

"You go back until your club drops way below the horizontal and I don't get mine back anywhere near as far."

This proved my instructions were not getting over to this pupil. I had explained that the popular ways of measuring backswings were extremely misleading. For example, the player can sit in a chair and still pose with the club in almost any desired position. Obviously this would be placing the club without any part of the proper windup. Much the same thing would apply to the positions of other items such as the hands, left arm or shoulders.

Finally, measure items only when the head remains steady.

(Copyright, 1954, King Features Syndicate, Inc.)

Tax Appraisers

Delay Survey of Name Hills Head

Election of officers for the new year concluded the annual Conference of State Inheritance Tax Appraisers Saturday. The three-day meeting, called by Controller Robert C. Kirkwood, centered around the Desert Inn with members and guests enjoying the hospitality afforded them by the Inn, other hotels and the Palm Springs Chamber of Commerce.

After breakfast in the main dining room, the following were elected to office for 1955. Harry Hills of Oroville, president; Edwin Mueller of San Diego, vice-president; and re-elected were Ford G. Shaffer of Woodland, secretary and William A. Breen of San Francisco, treasurer.

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DESERT

board of supervisors to call for an election of freeholders to draw up a county charter.

"This may not be the answer, but it could be a step in the right direction during our study of county government," it was stated.

Financing of the study also came in for attention, with Odle reporting that \$250 has been contributed to date—only a minor portion of what is needed. No sum was set as a goal, with this being left to the finance committee.

IT WAS PROPOSED, though, that a brochure be prepared listing the purposes of Desert County, Inc., in connection with the fund raising drive,

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Thursday, December 9, 1954

and that an expert be hired to conduct the study of county government.

Contributions are being submitted to Smith, or Odle, or sent to the corporation's headquarters at 43949 Smurr avenue, Indio.

Membership requirements were discussed, with no decision being made. It was proposed that this be based on contributions, with a set minimum, but no maximum.

SMITH PROPOSED that meetings continue at the present time with representatives of the various cities and areas, by invitation, with a "grass roots movement" being accomplished by education talks before groups.

Next meeting date was not set, but it was proposed that it be held after the holidays. Reports of the committees will be made at that time.

Attending the meeting Monday were: Smith, Odle, Rummel; Xavier Lucius, Joe Gamble and Don Klotzbuecher, Palm Springs; Paul Clark and Ben Beckley, Cathedral City; Dr. James Ketchersid, Rancho Mirage; Herb Ecclestone, J. L. Merrick and Gib Holloway, Desert Hot Springs; Ole Nordlund, Indio, and Dr. Clair Johnson, Mecca.

J&S Company Bid Accepted by Council

Bid of \$4,548.16 by J&S Paving Company for paving of Via Miraleste under the 1911 Improvement Act was accepted by city council Tuesday evening.

One other bid was received, from Hicks and Allred, with J&S being the lowest.

Desert County, Inc., Lists Objectives of Association

Articles of incorporation for Desert County, Inc., a non-profit corporation, have been filed with the secretary of state, with the following purposes for formation listed:

"To study county government in general in the State of California, and particularly all phases of the government of Riverside county, with special emphasis on the assessment and collection of taxes in various parts of the county and the expenditure of tax and other county revenues."

"To COLLECT and assemble factual material in said connection, correlate the same and make findings as to the advisability and feasibility of dividing Riverside county into two separate counties."

"To furnish its members and other persons interested with the progress and results of its studies."

"To promote and assist in the formation of a new county by the division of Riverside county should its studies and research indicate the advisability and feasibility of such a project."

"To receive, by gift or otherwise, real or personal property to be used for the general purposes of the corporation."

"IN GENERAL to perform any and all other acts which are permissible under the General Non-Profit Corporation Law of the State of California, to promote the general welfare and economic progress of the residents of that portion of Riverside county covering the areas encompassed by and surrounding Coachella Valley and Palo Verde Valley."

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INDUSTRIALIST, 91, CREDITS HIS SUCCESS-'LOOK BEFORE YOU LEAP'

By DON KLOTZBUECHER

"I never believed anything anyone told me until I investigated and found out for myself whether or not it was true."

This was cited by George L. Heater as the principle for his success during his lifetime, as he prepared to celebrate his ninety-first birthday tomorrow at his home at 744 North Palmencio road.

Add other tenets of the life

of this industrialist who founded the Toledo Plate and Window Glass Company in 1905, and who served as its president until 1939.

"I TOOK AN INTEREST in things worthwhile, and never did anything which would reflect upon my character," Heater continued.

Honesty, integrity and good judgment can be listed as additional attributes — along with the basic fundamental of success, hard work.

This latter point can best be illustrated by the fact that for many years he was the first person to arrive at the Toledo office, and by the time every one else came in at 8 a.m. he had several hours of work to his credit.

HEATER FIRST STARTED coming to the Village in the 1920s, and returned almost every Winter as a visitor until 1949 when he purchased a home here.

He is enthusiastic about Palm Springs, and this Summer while on his annual trip to Toledo he kept telling his friends that "Palm Springs can

not be stopped—it's really going places."

And he thoroughly enjoys his home and the large yard which abounds with flowers and shrubbery.

HIS BIRTHDAY celebration tomorrow will be a quiet family affair, with his son and wife, Mr. and Mrs. W. L. Heater of Arcadia; his granddaughter and her husband, Mr. and Mrs. H. S. Bryson and their two daughters, Penny and Cindy, being present.

His daughter, Mrs. William Dexter Fox and her husband of Bradenton, Florida, will be unable to be present and have sent their sincere regrets to her father.

Citizens Bank Mails Dividends

The 101st regular semi-annual dividend of Citizens National Trust & Savings Bank of Riverside went into the mail to stockholders last week, according to an announcement by Elden Smith, president.

One hundred and eighty thousand dollars is being paid on 225,000 shares, owned by more than 1900 stockholders, most of whom are residents of Riverside and San Bernardino counties.

Fifty years ago Citizens paid out its first dividend and stockholders received \$2000 on the 500 shares then outstanding. Since that time the bank has maintained an uninterrupted record of semi-annual dividend payments, distributing over \$3,000,000 to stockholders in the fifty year period.

Hotel Reports Loss of Linen to Thief

Burglary of linen valued at \$193 from a locked linen closet was reported to police Saturday by John Ravese, manager of Deep Well Inn, 1020 Indio road. Taken were 40 sheets, 35 towels, 30 pillow cases, 35 towels and 10 bath mats.

Consolidation of Flood Districts with CV Urged

Abandonment of Riverside County Flood Control districts east of the summit of San Geronimo pass and consolidation of these areas with the Coachella Valley County Water district was advocated last week by Fredrik Cronholm, engineer, as a solution to the flood control problems in the desert area.

He said that flood control problems in the desert area should all be handled by the CVCWD and that Zone 6 (the Palm Springs district) and Zone 5 (the pass area) should be disbanded.

FEDERAL AID should be sought, he said, because the project would be too great to be financed by the district alone.

He urged that army engineers be returned to the desert area to complete the survey of the Whitewater flood area which was abandoned when World War II began.

"We should have one district and then get federal aid to do a good job," he said.

IT IS ONLY WITH federal aid that a good flood control job can be done, he said.

He also added that lack of planning has resulted in makeshift control projects.

The state division of highways recently offered to bridge the wash at Araby point if the county flood control district would channelize Palm Canyon. The CVCWD threatened to sue if the channel was built declaring it would send flood waters into its area uncontrollable.

DESERT HOT SPRINGS Chamber of commerce directors Saturday asked Riverside county supervisors for a coordinated flood control plan for their community. Adequate flood control channels and drainage were requested in an over-all plan.

The action followed receipt of a request from W. R. Hillery, chairman of Zone 6 of the Riverside county flood control and water conservation district that the board join in asking the government to resume its survey of the Whitewater River which was abandoned at the start of World War II.

The chamber directors countered with the request for a comprehensive plan for the county, expressing doubt that the Whitewater survey would benefit Desert Hot Springs.

PARKED CAR HIT Hit-and-run property damage to her car while it was parked in a parking lot at 1101 North Palm Canyon drive Thursday evening, was reported to police by Mitzie Burkett. Damage was estimated at \$100.

DHS Chamber Asks Full Flood Plans

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Today is It

Last Day to Sign Up for Election

After today it will be too late to be sure you are eligible to vote at the February 1 school bond election.

Registration books close at 5 p.m. December 9.

They are available at the city clerk's office at the city hall and at Marjorie Hyde's office, 290 North Palm Canyon drive.

Youth Arrested for Auto Theft

A 17-year-old San Bernardino youth faces two counts of grand theft auto, following his arrest about 6:15 p.m., Friday by Riverside County Sheriff's deputies.

An all-points bulletin was sent out by Palm Springs police at 5:15 p.m., after Larry Purnell, 566 Calle Santa Rosa, reported the theft of his car from where it was parked in the .00 block of South Palm Canyon drive.

The car was located by the sheriff's deputies about a mile west of Indian Wells. It had run out of gas.

The youth was located nearby, and after questioning admitted the theft, and also the taking of a car in San Bernardino which was abandoned on Highway 111 in Palm Springs.

He was returned from Indio by Detective Bob White.

Four Dwellings Begun in Village

Four more dwellings are under construction in Palm Springs under permits issued last week by the city department of buildings. One duplex and one pool were also started.

Permits issued at the city hall, valued at \$121,700, went to:

Patsy Benfanta, 1376 Camino Amapola, duplex, \$17,000.

D. B. McDonald, 1187 Granvia Valmonte, addition, \$4,000.

W. P. Fleming, 1563 South Palm Canyon, ramada, \$500.

Paul G. Hoffman, Smoke Tree Ranch, pool, \$5,000.

Harry Kluit, Paseo El Mirador, Padock pool, \$5,000.

J. F. Lloyd, 567 Calle Marcus, dwelling, \$1,000.

O. Mandelwick, 226 North Indian, condominium, \$10,000.

I. C. McCree, 1955 Camino Real, ramada, \$1,500.

D. B. McGovern, 781 Sunnyside Dunes, dwelling, \$1,000.

George Morris, 1048 Calle Marcus, garage, \$1,000.

Jack E. Peters, 1121 South Calle Marcus, garage, \$1,000.

Frederickson, 1563 South Palm Canyon, addition, \$20,000.

Harry Rogers, 1563 South Palm Canyon, ramada, \$1,000.

John T. Schaefer, 1255 Driftwood, Darwin, dwelling, \$24,000.

J. H. Tollin, 1955 Camino Real, ramada, \$1,500.

Las Vegas Nevada's

FINEST



hotel
Flamingo
fabulous fun capital
of America...

RELAX informally at this exciting resort . . . EVERYTHING has been thought of for your pleasure and comfort . . . ENJOY world-famous attractions amid luxurious surroundings . . . all to fit your budget!

If you haven't seen the fabulous FLAMINGO you haven't seen LAS VEGAS

Kiwanis Scout Troop to Stage Christmas Party

December 14 Kiwanis Troop No. 77 Boy Scouts of America will hold its third Annual Christmas party at Deep Well Guest Ranch at 7:30 p.m. Hosts are John A. Connors and Santos. Troop No. 77 is host to the new No. 118 St. Theresa Troop. Troop No. 77 will have a double celebration as they have won a coveted award at the Court of Honor held De-

cember 2.



Professional Pharmacy

Your Prescription Store

Presents

Suggestions for your Holiday Giving!

Marcel Rochas—\$3.75-\$25
Femme (Queen Elizabeth's Favorite)
Moustache

Lanvin
Arpege
My Sin
Rumeur
Pretexte
Scandal
Eau de Lanvin for Men

Carven's Ma Griffe
\$2.50 - \$20

Hattie Carnegie Cologne
Carnegie Four Winds
Carnegie Blue
Carnegie Pink
Carnegie Carlie Blanche
Carnegie Beige
Carnegie Cologne for Men

Angelique
Black Satin — White Satin — Gold Satin — Red Satin

Knize Ten—\$3.75-\$37.50

Ambre Royal

Exclusive in Palm Springs

Carnet de Bal — \$2 - \$35

Confectionery Delights from England

Pascal's selections in 1/2 pound and 5 pound jars.
Sharp's Toffee in 1 pound tins and cloisonne type canisters.

Cadbury's Chocolates

ONLY AT PROFESSIONAL PHARMACY

AN ALLOWANCE OF \$5 to \$7.50 ON YOUR OLD ELECTRIC RAZOR regardless of condition on any new Electric Razor

Professional Pharmacy

Open week days 8:30 A.M. 'til 9 P.M.
Sundays and Holidays 9 A.M. 'til 6 P.M.

1081 NORTH PALM CANYON DRIVE

Phones — 2741 - 9090

THIS pedal does more than just feed gas to an eager and high-powered V8 engine.

When you give it the extra nudge that moves it beyond the full throttle position, something happens that never happened before in an automobile.

YOU hear a businesslike purr, which tells you that twenty power vanes, deep inside the 1955 Dynaflow Drive, have changed their pitch—just like the variable pitch propellers on a modern air liner.

And with the same result in the way you get-up-and-go, with a safety-surge of power for pulling out of a tight spot on the highway.

MILTON BERLE STARS FOR BUICK

See the Buick-Berle Show Alternate Tuesday Evenings

Words can't describe it. It's a new sensation—something you simply must try for yourself.

There's nothing like it on the 1955 new-car horizon.

Fact is, there's a whale of a lot to see and sample at your Buick dealer's.

There's fresh new styling.

There's higher horsepower in every Buick V8 engine. There's a new Airpower carburetor. And

Buick Power Hits New Peaks!

236 HP in the ROADMASTER

236 HP in the SUPER

236 HP in the CENTURY

188 HP in the SPECIAL

—and all with better gas mileage to boot!

*Standard on Roadmaster, optional at extra cost on other Series.

Thrill of the year is Buick

WHEN BETTER AUTOMOBILES ARE BUILT BUICK WILL BUILD THEM

DESERT INN GARAGE

193 N. Palm Canyon Dr. Palm Springs, Calif.

For
Christmas on
the Desert!
Give
Western Wear at its
Best for the whole family
or
Sport Shirts so beautiful
they defy description
or
the most exquisite of
exquisite Squaw Dresses
or Smart, new costume jewelry.
Gifts for as little as \$1
Gift wrapped and wrapped for air mailing

Hiway 111, Cathedral City
PHONE 8-4573
Open 7 days a week from
9 A.M. 'til 7 P.M.



(Chamber of Commerce Photo)
DESERT ART CENTER's newest project is the sponsoring of a tourist guide for the Palm Springs and desert resort area. Shown above are Graham Dexter, seated, center, president of the Desert Art Center, Gaylord Richmond, standing, center, ex-Art professor at La Sierra, Cub Parker, left, of Palm Springs, will be in charge of the booklet which will contain complete tourist information, maps, and sketches, and Bob Linskey, Palm Springs artist, who will do many of the illustrations on the project. The booklet will be called Palm Springs Year. Tomorrow, Saturday and Sunday the Desert Art Center will hold another Art Mart in The Center.

Sun Classified Bring Quick Results

READ SUN
CLASSIFIED ADS

TWO LOCATIONS
Sunset Towers
1103 N. Palm Canyon Dr.
El Mirador Hotel Lobby

Drive with Care... EVERYWHERE! Make December 15 and Every Day SAFE-DRIVING DAY!

**Now, adventure wears
a new low price!**



Here is good news for expert drivers:

The price of Chevrolet's Corvette has been reduced substantially . . . and that drops the cost of America's most popular production sports car well below the "dream" level.

Good news? It's wonderful tidings for anyone who has driven this quicksilver enchantress, whose blood has sung to the fiery magic of its acceleration, its cat-quick responses.

No need to tell them about the delight of a car tailored to its driver like a glove, the solid geared-to-the-road feeling on curves, the enormous sense of security you get from truck-sized brakes that bring the Corvette, smoking

down to zero m.p.h. in a dead-true line. They know how different driving can be.

But if you never have settled yourself behind the man-sized wheel of a Corvette, now is the time to try a car that rewards the expert driver with a thousand pleasures in every mile . . . with its feeling of compactness and tautness, its crisp precision of control, its mile-devouring stride.

Now is the time to sample the silken

potency of its "Blue-Flame" engine, fueling 150 horses through triple carburetors . . . to test the security of the traditional sports car bucket seats . . . to know the steam-jet smoothness of the special Powerglide transmission (extra cost equipment).

This is the time to try the Corvette. For adventure wears a new low price . . . and it is waiting for you, now, at our dealership.

Make a date to drive the

Chevrolet Corvette

Glass fiber reinforced plastic body • 150-h.p. "Blue-Flame" overhead-valve engine with three side-draft carburetors • Powerglide automatic transmission (extra cost equipment) • Center-Point steering, 16 to 1 ratio • Full instrumentation with tachometer, oil pressure gauge and ammeter.

STACK CHEVROLET

"THE BEST DEAL UNDER THE SUN"

Phone 2042

Rancho Mirage

Many interesting visitors spent a recent weekend in Rancho Mirage. The Sun Dial reports that City Councilman Don Clark of La Mesa, George F. Fawcett of Los Angeles, and the Frank Talemick family of Syracuse, New York, enjoyed the desert sun. At Casa Verde were the Forest Shannons and the R. J. Cannons of Los Angeles.

Captain and Mrs. Swanson have returned from their extensive Mexican trip, with many fascinating stories to tell of their adventures.

Mr. and Mrs. M. M. Ruhe of Beverly Hills were houseguests of the Henry Wahls.

Plans are in the making to organize a Rancho Mirage Woman's Club after the first of the year. Some of the organizers are Rosamond Repass, Mary Alice Neighbor, Genevieve Andersen, Mary Barnes, Mary Elsenford, and Charlotte Frantzreb.

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Malicious Mischief Reported to Police

Malicious mischief, removal of signs from lawns, turning on sprinklers and removal of light bulbs from outside fixtures, was reported to police by Jewish Community Center officials Friday morning.

Christmas Greetings

Lost, Police Told

Loss of a package of 12 Christmas cards in the 300 block of North Palm Canyon drive was reported to police Friday by Meta Giblan, Horizon Trail Village.

"Floor Beauty Is Economy"

GEORGE MEREDITH
Floor Refinishing

Phone 4532 — Box 1033 — Palm Springs

For your listening pleasure, tune in:

"Your Desert Hour"

On KPAL — 1430 on your dial

Monday thru Friday, 7 to 8 P.M.

Silhouette Contour Salon

Modern Reducing Studio



Relaxing Treatments

French facials and muscle toning by Simone of Paris.

Professional Reducing Method

Lady physician consultant.

Freda Thomas, Manager

373 South Palm Canyon Drive Phone 2431

(Across the street from Thrifty Drug Store)

Television Schedule



ON YOUR COMMUNITY CABLE SYSTEM

(Operated by the Palm Springs Community Television Corp.)
Subscribers to our antenna system are offered the finest home entertainment obtainable in the form of television. Our newest Channel 7 can be dialed on Channel 3 locally. Information regarding the installation of the community antenna system in your home and the purchase of a television set, all in one package can be obtained at the Palm Springs Community Television Corporation, 192 South Indian Avenue, or by phoning 2882.

THURSDAY

6:55	2 Give Us This Day
7:00	2 Panorama Pacific
7:00	4 Seven to Eight
8:00	4 Today—Dave Garroway
8:15	2 Carson's Coffee Break
9:00	2 Family Fun Time
9:15	4 Uncle Archie Review
9:30	2 Breakfast Club
9:30	2 Arthur Godfrey
9:45	4 Santa's North Pole Review
10:00	4 Ding Dong School
10:30	2 Welcome Travelers
10:45	4 Time to Live
11:00	4 Three Steps to Heaven
11:00	2 Robert Q. Lewis
11:30	4 Home Show—Women
11:30	2 Linkletter's Hse. Party

AFTERNOON

12:00	2 The Big Payoff
12:30	4 Betty White Show
12:30	2 Bob Crosby
12:45	4 Feather Your Nest
1:00	4 Movie — Crime
1:30	2 On Your Account
1:45	9 Crosbys Calling
2:15	9 Mama Weiss
2:30	2 Portia Faces Life
2:00	2 Garry Moore
3:00	2 Family Fun Time
3:00	4 One Man's Family
3:30	2 Strike It Rich
3:45	5 Playcrafters Club
4:00	9 Bill Stulla Show
4:30	4 World of Mr. Sweeney
5:00	5 Space Funnies
5:15	9 Pinky Lee
5:30	9 Gene Norman Show
5:30	2 The Little Rascals
5:45	4 Howdy Doody
5:45	7 Jack Owens

EVENING

6:00	2 Laurel & Hardy
6:15	7 News—Chet Huntley
6:25	2 Sports—Tom Harmon
6:30	2 News—Dow Edwards
6:35	5 Easy Life
6:45	7 Kraft TV Theater
6:45	2 Name Fromon—Songs
6:45	9 Captain Video
7:00	4 Meet Corliss Archer
7:00	4 Gene Autry
7:00	9 The Ruggles
7:30	2 Name That Tune
7:45	4 Dingh Shore
7:55	5 Hans Chris. Anderson
8:00	2 Ray Milland Show
8:00	4 Croucho Marx
8:00	7 The Mail Story
8:30	4 Justice—Legal Cases
8:30	7 T-Man in Action
8:45	9 Pro Football Plays
9:00	4 Dagnet—Webb
9:15	7 Want to Lead a Band?
9:30	2 Four Star Playhouse
9:30	4 TV Theater—Drama
10:00	2 Public Defender
10:00	4 Video Theater—Drama
10:30	2 The Falcon
10:45	9 News
11:00	2 News, Sports, Weather
11:15	4 Sports
11:20	4 Movie
1:00	2 Give Us This Day

FRIDAY

7:00	2 Panorama Pacific
8:00	4 Today, Doves Garroway
9:00	2 Family Fun Time
9:30	2 Garry Moore—Variety Review
10:00	4 Santa's North Pole Review

AFTERNOON

12:00	2 Lone Ranger
12:30	2 Movie
1:00	2 Winky Dink and You
1:30	2 Contest Carnival
2:00	2 Music from Hollywood
2:30	2 Charlie Chase Comedy
2:45	4 Your Air Force Theater
3:00	2 Family Fun Time
3:30	2 Strike It Rich
4:00	2 Vagiant Lady
4:15	5 The Toyemaker
4:30	2 Secret Storm—Serial
4:45	4 First Love—Serial
5:00	7 Dusty Walker
5:30	2 Search for Tomorrow
5:45	4 World of Mr. Tweedy
6:00	2 Space Funnies
6:15	2 Space Funnies
6:30	2 Little Rascals
6:45	4 Howdy Doody
7:00	7 Jack Owens

EVENING

6:00	2 Laurel & Hardy
6:15	7 News
6:30	2 Weather
6:45	5 Easy Life
7:00	7 Early Curtain
7:15	9 Mama Weiss, Cooking
7:30	2 Portia Faces Life
7:45	3:00 2 Family Fun Time
8:00	4 One Man's Family
8:15	3:30 2 Strike It Rich
8:30	4 4:00 2 Chronoscope
8:45	4 American Inventory
9:00	7 Smilin' Ed McConnell
9:15	9 John Hopkins Review
9:30	5:30 2 Pet Showcase
9:45	4 American Forum
10:00	7 Space Patrol

SATURDAY

|<
| |

PALM DESERT

RECREATION PROGRAM

Citizens of Palm Desert have launched a community recreation program to be held at the Community Church House. Dr. P. Martin Baker is spearheading this program which is sponsored by the church, the Rotary club and the Riverside County Recreation Department. Lou Kuehner has been chosen to direct the activity each week. Young folks, ages 10-12, will meet on Wednesdays from 7 to 9 p.m., while those, ages 13-18, will get together on Thursdays from 7:30 to 10. Each group will be self-governing and decide their own projects and activities. The varied activities will include roller skating, dancing (folk and ballroom), arts and crafts, special parties, and all other things that will insure a happy re-creative evening.

INVESTITURE EVENT

Girl Scout Troop 28 staged an impressive investiture ceremony Monday at the Community church. Mrs. Albert Keck, president of the Council of Coachella Valley Girl Scouts, presented the awards to the leaders and girls. Among those honored were Mmes. Robert Morrey and Harry Weimer, who were invested as Troop Committee, Mmes. Mel Harrison and Hagen as co-leaders of the Troop, and Mrs. Robert Keedy as Troop Leader. Also honored were gals who completed their tenderfoot requirements. They were Gay Martin, Judy Kirkpatrick, Barbara Keedy, Mona



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PALM SPRINGS

TOWN TOPICS
from
Bank of America



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**BANK OF AMERICA
1955 CHRISTMAS
CLUB NOW OPEN**

Here, as well as all over California, far-sighted savers are joining the 1955 Christmas Club now open at Bank of America. This year our bank will distribute among 400,000 present club members more than \$48,000,000. Between now and Christmas many of these millions of dollars will be spent along main street in just about every city and town in California, promoting, needless to say, a happy Christmas in thousands of homes and a better business season for our merchants. If you have not already done so, why don't you join our Christmas Club too.



**TIMEPLAN FINANCING
POPULAR CHOICE WITH
NEW CAR BUYERS**

If you've got your eye on that new 1955 "dream car," but hesitate because of the dollars, take a tip from many of your neighbors—and arrange to finance your deal through Bank of America *Timeplan*. Millions of Californians, many of them living in our town, will tell you that *Timeplan* is just about the handiest and least costly way to finance a car or truck—either new or used. Ask your car dealer for *Timeplan*, or, if you prefer, come into our bank and make your arrangements.

**Record dividend marks 25th year
for Bank of America in Village**

Marking the 25 anniversary of the Bank of America in Palm Springs many local stockholders received a quarterly dividend which amounted to 40 cents per share of stock. More than 200,000 stockholders of the Bank of America received a total of \$9,600,000 in quarterly dividends.

Americanism Essays

In this issue, The Desert Sun continues publication of essays of persons who received Honorable Mention awards in its recent Americanism contest. All winning essays will be published.

Grades Seven and Eight

By JO ANN ROSIN
Seventh Grade, Nellie Coffman School

I am proud to be an American for countless reasons. Up-
permost in the minds of Americans should be the thought of pride in our country.

We have so much in our "Land of Plenty" that we hardly ever stop to think of the countries and people surrounding us. What we call poverty and poor, countries such as Italy, for instance, think of as above normal living. Our poverty-stricken people and towns are not built on ruins of buildings from bombing and wars. We don't know what the word war means.

In our country, from the minute we are born, our lives are filled with opportunities. In five or six years from the time we are born, we start school; we are given a chance

Grades Nine and Ten

By JEAN STALEY
Sophomore, Palm Springs High School

I am proud to be an American because of our wonderful country. It is a land of freedom, equality, justice, and humanitarianism. A land where all people, regardless of color, race, or religion are under one flag.

As Americans we must be loyal, trustworthy, and honest. We must be kind, generous, and thoughtful of others. I feel that the American people have these and many more wonderful qualities.

As Americans we have so many advantages over most of the people of the world. Advantages that most of us realize.

For in our country the bells of freedom ring out clearly, and the people rejoice, for they are citizens of the United States of America.

Grades Eleven and Twelve

By KAREN ANDREWS
Senior, Palm Valley School

When confronted with the question, "Why I am proud to be an American," I immediately think of my freedom of religion, of press, of speech, freedom to assemble and of trial by jury. These privileges that I come into contact with every day and accept without too much thought are often overlooked. Yes, I also take for granted that there will always be protection from any invader that might try to conquer America.

Much too much is taken for granted until it is brought to my attention; then when I consider how very fortunate I am to be an American, my mind begins to find little privileges, maybe somewhat minor, but nevertheless these privileges help to make the American way of living what it is.

I wonder in what other country one could find a parcel lying on top of a street-corner mail box, untouched, waiting for the mail truck? The same idea applies to rural mail service.

It is a satisfying feeling to know that the majority of Americans are honest and truthful.

America is a land of opportunity for all. For our boys serving in the armed forces, there is the opportunity of obtaining higher education under the G.I. Bill. I can own my own business, and by obtaining funds through a bank, complete the payment of it.

America has managed to

keep actual war off its own soil; just how long this will last is hard to predict. One very sure way to keep up our guard against intruders is education for children that will teach them to waste less, to think for themselves, vote for themselves and live a normal, healthy life.

As Henry Ward Beecher once wrote: "We should so live and labor in our time that what came to us as seeds may go to the next generation as blossoms."

Tomorrow Last Day to Pay Tax

Last warning was sounded this week by V. M. Hyde, county tax collector, of the deadline for first half installment of property taxes.

They must be paid by 5 p.m. tomorrow, December 10.

Miss Hyde said that mail postmarked 5 p.m. or before, December 10, will be accepted without penalty.

Late payments will be assessed a 6 percent penalty.

TRAILER STOLEN

Theft of a two-wheeled trailer valued at \$40 from 206 North Indian avenue, was reported to police Saturday by Paul Campbell of 136 East Andreas road.

Oh Boy!
Abel Cable
has brought our family

TELEVISION for CHRISTMAS

If you want your gang to look like this, see the Palm Springs Community TV Corp., for a package deal, including . . .

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HAL WALTZ, Manager

DESERT HOT SPRINGS

By ENOLA HULBERT

RAMBLINGS AROUND DHS

Desert Hot Springs now has three bowling teams competing in the Palm Springs League. Top winners to date are the girls on the Viking Liquor Store team. The Rotary Club has a team of "Rotary Ann's" and El Pueblo Market is also sponsoring their group of girl bowlers.

Margie, were recent visitors in town. They come here quite often, staying always at the beautiful "Enars" owned by Julius and Ann Nathanson.

Another guest at "Enars" is J. Milstein, past vice-president of Republic Pictures. His daughter, Michaelann accompanied him.

James Robbins, chairman of the board of supervisors of San Diego county, has just purchased a home in Desert Hot Springs.

G. A. Pequegnat, county clerk, was guest speaker at the last meeting of the Improvement Association.

Rabbi Isaac E. Bloch of Palm Springs is now officiating at the Friday night services sponsored by the Jewish Community Group of Desert Hot Springs.

Cliff Stewart, recently in business with Ed Moneypenny, has bought out his former partner, and now is sole owner of their furniture store.

Burt Proctor, artist of note, is a frequent visitor in town. He was glimpsed recently at Addington's Art Gallery, where he himself had a one-man show last year.

Fred Exner, who owns twenty acres just out of town decided to put one acre into alfalfa, so that he could have something green to look out upon. No sooner were the tender shoots above ground, than the rabbits came in droves to munch the tender bits. He was too tender-hearted to shoot them, and he feared to put poison out because some neighboring dog might eat that. He was at his wits end, for he knew he had to get rid of the pests if he was to have any alfalfa. He did not solve his problem simply—he purchased \$350 worth of heavy chain link fencing.

Dr. Bingham, chief of staff of the Sister Kenny Hospital at El Monte was a recent visitor in town. He is looking over possible sights for a Children's Hospital here, where they can have the advantage of the natural hot mineral waters.

Mrs. Helen Young, prominent clubwoman, is in the Redlands Community hospital, for a series of tests. Her husband expects her home at the end of the week.

Mrs. Josephine Marsh, popular proprietor of El Contento Motel, was hostess over the Thanksgiving holidays to five of her great-grandchildren, and two grandchildren. Mr. and Mrs. Robert Erickson and their five children came from Arcadia to see "Grandma" and Kenneth Long, a medical student of U.C.L.A. also celebrated the happy occasion.

Postmaster Horace Brown and Mrs. Brown attended the recent meeting of the Riverside County Postmasters at Rancho Cielo two Sundays ago.

Harry Chester, realtor, who took over the real estate office of A. A. Burrow after his passing recently, has purchased a home in Desert Hot Springs. Up to now, he and his wife Dorothy have been "renters," waiting until they found just exactly what they wanted. They have purchased a home on Third street.

Pete Smith, known all over the country for his famous movies titled "Pete Smith Shorts", and his charming wife

he practiced for many years, and has opened offices on Pierson boulevard next door to Betty Lukomski's Ceramic Studio.

The Desert Sun—3b
PALM SPRINGS, CALIFORNIA

Thursday, December 9, 1954

Candy Jars

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Gas-dried clothes are softer, fluffier, sweeter-smelling than ever. Items like towels, cotton knits, and corduroys dry so wrinkle-free they need no ironing.

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PUBLISHER'S CORNER

By Oliver B. Jaynes

THANKS TO DOUGLAS MCKAY. Secretary of the Interior, there is new hope for solution of the all-important Indian lands problem in Palm Springs. With us since the very beginning in the establishment of this desert area as a winter resort, the problem has become more acute as the community has grown. Many attempts have been made toward a solution that would be beneficial to both the Indians and the new settlers but all have failed because of an unwillingness on the part of the Federal government to act more promptly upon them. The efforts toward solution go back long before my time but the result seems to have been the same; frustration and discouragement. Time and the inevitable growth of this winter wonderland has only added to the complexity of the problem.

We now have at the head of the Department of Interior, which includes the Bureau of Indian Affairs, a man of action and ideas. In administrating the most complex of all federal departments, Secretary McKay has recognized the need of help on the part of citizens willing to serve. Soon after taking office he expressed the opinion that "this country is growing so rapidly that we must have the help of everyone. The government cannot do it all."

And so it remained for Douglas McKay to appoint a committee of disinterested citizens to study the Indian lands problem in Palm Springs and make recommendations for its solution to the Department. Readers may recall that more than two years ago The Desert Sun urged this method as the logical approach to the problem. We suggested at that time the formation of a committee of unbiased citizens who would study the problem in all of its phases and approach the Department of Interior with a plan of action. We are gratified indeed that Secretary McKay has taken it upon himself to appoint such a committee. We feel confident that this is the starting point of a program which will ultimately arrive at a practical plan, permitting Palm Springs to grow in a more sound and logical manner and at the same time provide security and protection for the Indians.

Assurance of a fair and intelligent approach to the Indian lands problem is indicated by the type of men who have been asked to perform this public service. Among them are Floyd Odium, noted industrialist who maintains a winter home at Indio; Basil Brewer, publisher of the New Bedford (Mass.) Standard-Times, and a frequent visitor to this area for many years; and, Melvin C. Eaton of Norwich, N. Y.

Business interests in the community, including those who hold leases on Indian lands, as well as the Indians themselves, can be certain that this committee will approach the subject with intelligence and fairness to all. How much better this is than the proposals of promoters whose interests have been largely or, entirely selfish!

This hope of a solution of the long-standing Indian lands problem is another encouraging sign on the Palm Springs horizon. Indeed, it is one of the brightest signs of all because of the great possibilities it offers in the future growth of the community. A proper plan will benefit the Indians just as much.

This is a good time and place to pay tribute to the men and women, who through their voluntary efforts and great sacrifices, have been responsible for the advancement, betterment and growth of Palm Springs. Little do people realize the amount of voluntary effort that goes into the building of a community like Palm Springs that is dependent upon constant promotion and guidance for steady and wholesome growth.

In advance of their coming for a study of this difficult matter, we express the gratitude of the community for the willingness of these men to serve. The names of the others not mentioned here are given in a story on this subject which appears elsewhere in this issue of The Desert Sun.

TRY AND STOP ME

By Bennett Cerf

THE LATE ROLAND YOUNG was not only a comedy star for many years on Broadway, but has to his credit a number of poems that are still quoted in the best anthologies. Here, for instance, are his thoughts on the Goat:

The Billy goat's a hand-home gent.
But has a most far-reaching scent.
The Nanny goat is quite a belle
Let's hope she has no sense of smell!
* * *

Sam Himmell overheard a Scarsdale lady admonish her son, "Richard, don't ever use such bad words again." "But, Mama," he protested, "Shakespeare used them too."

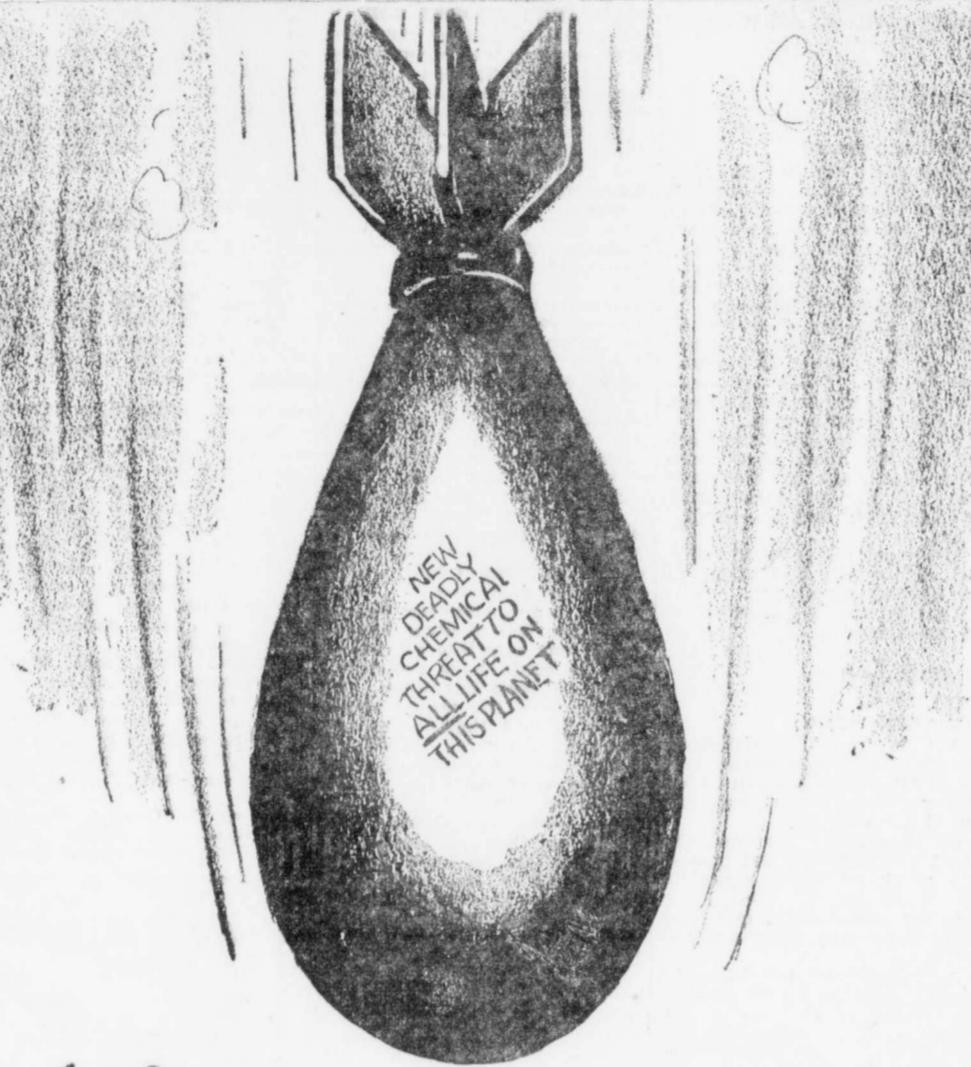
Mama snapped, "Then don't play with Shakespeare any more."

The self-acknowledged "ladies' man" in Herb Shriner's home town told a visiting actress she set him on fire. "Buster" was her squelcher, "sit down and subside. You're too green to burn!"

Two character actresses who had been great stars in their day were gossiping over a salad at Sardi's. "I've discovered the greatest makeup artist in New York," boasted one. "In five minutes he made me look like an old hog." "You don't say?" exclaimed the other. "What did he do? Change your perfume?"

Norman Reilly Raine recalls a famous Hollywood magnate who decided he wanted to produce an epic on Custer's Last Stand, but then turned thumbs down on seven scripts. The final veto broke Raine's spirit. "I'm ready to give up," he admitted. "I really slaved over this last script. It's the best I can do. Just what is there about it that displeases you?" "I'll tell you," confided the magnate slowly. "I... hate... Indians!"

Last Word in Hell Bomb Production



The Mail Bag

FRIENDLY TOWN

Somewhat to my surprise, I find Palm Springs pleasantly informal, friendly and free from social snobbishness. In fact, it seems that everyone is welcome everywhere—clothed or unclothed, in silks or in rags. Truly, in Palm Springs you are in style when you're wearing a smile.

Our country could do with more communities like Palm Springs, where "rich" and "poor" (to use a couple of obsolete terms) can become better acquainted with one another. David H. Welsgerber,

TOO FAR AWAY

We like good government. Lack of same or parody of same will lead to loss of respect by voters and eventually mortal corruption.

Inasmuch as most California papers give space to the propaganda items for our Department of Fish and Game, contained in their published monthly circular, rather "modestly" entitled "Outdoor California," we believe that the observations of a neutral party might be of interest.

We went to a hearing in Los Angeles, evening of November 29, to hear the "beefs" of sportsmen, organizations and others interested in natural resource matters. The Department of Fish and Game selected Los Angeles as the location for the meeting for that part of California south of a line drawn between Santa Barbara and the north edge of Death Valley approximately. This required a trip of over 200 miles for people at the edge of the area. We know many who wanted to attend but could not afford to travel the distance. Since the "cow-counties" of Riverside, San Bernardino, San Diego and Imperial are on the receiving end of the hunting business, and suffer the property damage, lose the wildlife and end up holding the empty beer-cans, we believe that this location smacks of unfair discrimination. It makes representation difficult and taxation without same is not good government!

We would also point out that the hearing was conducted by the paid employees of the Department of Fish and Game. They digest the notes taken at the hearing and report to the Fish and Game Commission, which makes the decisions. The Department of Fish and Game is one of our most aggressive bureaucracies. Maybe we should not say the words, but we think that they might just lean a teeny little bit towards recommendations that will sell more hunting licenses and the devil with the resources. (P.S.—There was an ample attendance of shotgun dealers.)

Sincerely,
Henry M. Weber
La Quinta.

Most of us can endure the great calamities of life with fortitude—but wondering if the price-mark on a gift was erased out that there is no Santa Claus, and whose little sister hasn't.—Dan Bennett.

Probably the most superior smile in the world is registered by a small boy who has found out that there is no Santa Claus, and whose little sister hasn't.—Dan Bennett.

An ermine is only a weasel who couldn't afford to go south for the Winter. — Douglas Leechman.

The Desert Sun—4b
PALM SPRINGS, CALIFORNIA
Thursday, December 9, 1954

THIS SIDE of The Sun

By Phat

A TIP TO THE MALE
To do your Christmas buying
With scarcely stress or strife,
With minimum of trying,
Just leave it to your wife.

And then when she starts the run down the stretch and things get hectic, just lean back and say: "I told you so." That's the old Yule spirit.

WELL, THE RESPONSE to the appeal sounded last week for a calendar which had December, 1954, on it, was rapid and pleasing. Two of them came in Monday, with the ink barely dry on the composition which requested such a calendar. You see, calendar makers seem to have a new idea. We get plenty which start out with December and end with November the next year. That's disconcerting when, in the 11th month, you try to peer ahead for a date in the 12th. So Monday I sought a new calendar so could see what was going on December. That same day Don Peake sent in one and H. P. O'Leary of the Atchinson, Topeka and Santa Fe, another. So now I know for sure that Christmas falls on a Saturday. So does New Year's. Which gives the celebrants two days to recuperate before going back to the job.

NEXT WEDNESDAY is Safe Driving day. S-D day they call it. And someone, evidently a motorist who has been bothered by pedestrians using the streets, sends in a suggestion that it should be S-W day, too. Safe Walking. That's right. If we are going to get by without an accident, people have got to walk prudently as well as drive that way. I have another set of abbreviations for the day, December 15. S.O.B. day. Now, wait a minute, I'm not referring to some drivers. Those initials are not employed in the Trumansque sense. They simply mean, to be safest on Safe-Driving Day, Sit On a Bench.

BUT I AM ALL FOR S-D DAY. Rules, regulations, motorcops and all of the talk in the world won't do a bit of good unless every driver heeds. And if every driver does and watches all angles, obeys all laws, takes no chances, is courteous, we can get by. That applies to pedestrians, too. If they do not start to saunter when in a cross walk, depend too much on the brakes of the approaching auto and do not stop in the middle of the cross-walk to Yoo-Hoo at a friend on the sidewalk, we'll get by without accidents, too.

THEY STARTED resurfacing Palm Canyon drive Monday. And, despite all precautions, motorists coming into town said it was a mess. Traffic was piled up according to telephone calls received here that morning. And many an employee who had overslept, had an excuse for being late, "Got tied up in a traffic jam where they were paving." With Indian avenue such a good thoroughfare these days, it seems to me that a few detours conveniently arranged shunting traffic to Indian would help. But, it seems that the situation was rapidly improved. By Tuesday, the jam was minimized and outside of a little dust from the side of the highway, there were few protests. And the contractors are really going to town, literally as well as figuratively. Progress on the resurfacing from the end of town toward the center is rapid.

WITH ALL OF THESE parties going on, this little story I read the other day, made a hit. It concerned a man who came home late from a stag party. He took off his shoes, took out his key and stealthily opened the door. Then he stopped. "What am I letting myself in for?" he asked himself. . . . Two Santas are in the immediate offing. Comes first on December 25, Santa Claus. Then on December 28, Santa Anita. The difference is, however, that from the first, you get. To the second, you give. Reminds me of last Spring when a Villager sent me a postcard. "Bets can be made more ways than won." Anybody like some unused show tickets to be formed.

Dr. Goldberg is not practicing medicine at this time and is unable to answer correspondence.

Dr. Benjamin Goldberg

Flat Feet

Darwin was most likely correct when he said that man evolved from monkey. The monkey however is much more fortunate than man as regards his feet. Using them as he does to grasp a limb in swinging from tree to tree, he has developed good muscle structure between the small bones of the feet and continues to walk as nature intended. The natural gait of the group of anthropoid apes to which man belongs, walk with the toes slightly pointed in and the foot progressing in a rolling fashion from the heel forward. This throws the weight of the body on the outer side of the foot and maintains the arch of the foot off the surface. It allows for the motion of the various small bones in the foot without any impingement or pressure on the nerve roots which pass between and around them.

Man, who attempts to walk erect throws the weight of his body forward and attempts to balance it by thrusting his shoulders backwards which causes the feet to change their natural toeing in position. In doing so he also creates a muscular tension in the lower back, in the back of the thighs, and in the back of the legs. There are three types of flat feet.

First, the weak, tired feet. These are the result of insufficient exercise standing in one position all day or carrying heavy weighted objects which, creating fatigue, cause the feet not to maintain the normal strength of the tendinous structures which bind the joints together. An error which is frequently made in the treatment of this condition is the immediate utilization of arch supports which continue to allow the tendons to remain stretched in the failure to create work for these tissues. Exercise is the prime factor in correcting weak tired feet. One should, where possible, walk barefooted on the floor, the patio, the beach, or lawn, the toes pointed and reset them to allow for an arch to be formed.

Dr. Goldberg is not practicing medicine at this time and is unable to answer correspondence.

The third type are rigid feet. Here the joint structure has given way and has become fixed through deposits of calcium in and about the heads of the long bones of the feet in the tissue structures about the joints so that no motion is possible in the foot. Individuals with such feet clunk along, are quite miserable in their discomfort. Such feet require the expert services of an orthopedic surgeon who may have to break the bones of the feet and reset them to allow for an arch to be formed.

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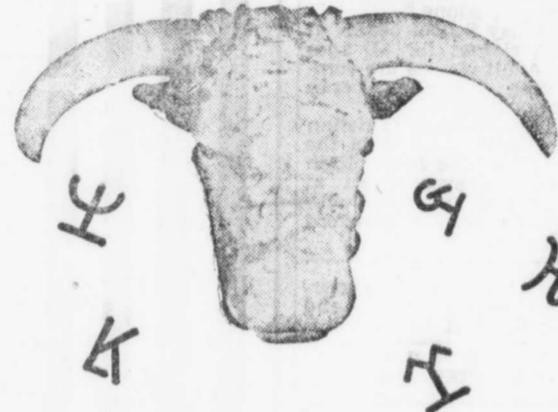
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Advent Season to be Observed at Cathedral City

Cathedral City Community church will observe the Advent season with the lighting of the third Advent candle both at the Sunday School at 9:30 and at morning worship at 11, the junior department in charge. The pastor, the Rev. Dr. Graham Hunter will preach the sermon at 11 a.m.

On Tuesday, Dec. 14 at 8 p.m. the "Five C's", the Cathedral City Community Church Club, of young adults, will hold its Christmas party with Mr. and Mrs. B. L. Lamb and Mr. and Mrs. Perry Williams in charge. The monthly "covered dish" supper of the congregation will be on Wednesday, Dec. 15 at the church.

The church will send its youth choir to the festival of lights at Redlands University Sunday, Dec. 12, immediately after the morning worship.

A night club is a place where they get away with murder and you face the charges.—Maurice Seitter.

Nothing adds to family ties so much as exchanging gifts at Christmas.—Edna May Bush.



World Good Will Book Signatures Planned Sunday

Residents of Palm Springs will join in a world-wide observance of the 150th anniversary of the founding of the first Bible society, it was announced Monday by Dr. James H. Blackstone Jr., pastor of the Community church.

The observance has been described by the American Bible Society, one of 24 national Biblical Societies which comprise the United Bible Societies, as "one of the greatest mass statements of faith in human history."

People of 60 nations will participate in a program to share the Scriptures with those who want them. Among the program's goals is an increase of the current distribution of 20,000,000 volumes annually to 25,000,000 by 1960.

A World Good Will Book is in preparation to be signed by those who wish to signify their desire to share the Bible.

"People in more than 60 nations will sign their names on the pages of this book of testimony to their love for the Bible, their faith in its teachings and their desire to share it with others," said Dr. Blackstone.

"There are hundreds of thousands of people in many parts of the world who believe in the Bible enough to share it with others. When those who love the Bible inscribe their names in a huge book, it becomes a proclamation to the world and a rallying point for all who love the Lord and His Book," he said.

An opportunity to sign the Good Will Book will be given at the close of the evening service this Sunday following the showing of the third in series of films on the Formation of the Bible. Persons who wish to sign the book by making a contribution of at least \$1 to share the scriptures should be at the evening service or should speak to Dr. Blackstone and make arrangements to sign during the week.

Youth for Christ Rally Saturday

Saturday evening at 7:30 Desert Area Youth For Christ organization will meet at Palm Springs Community church.

"This rally will be a presentation of young collegiate minds on some of the world's problems. The World Crusaders come from Denmark, Germany, Korea and Sweden," said Dr. James H. Blackstone Jr., pastor of the Community church.

Besides this there will be special music, a sing-spiration and a Bible Quiz.

Summit to Speak at P-TA Meeting

Final meeting of a series being conducted by Paul Summit, guidance director for Palm Springs Unified School district, will be held tonight at Katherine Finchy school auditorium under sponsorship of the Parent-Teachers association of the school.

Summit will discuss differences in youngsters and the attitude of parents in handling them. He will also conduct a question and answer period.

Tom Sallander, Riverside County P-TA president, will discuss the value received by local units in joining the National P-TA. There will also

Faith to be Topic of Dr. Blackstone

Sunday morning at the 9:30 and the 11 o'clock service at Palm Springs Community church, Dr. James H. Blackstone Jr., pastor, will preach on the subject "Faith For Our Day." This is a sermon in observance of Universal Bible Sunday.

The evening service will begin at 7:30 with a picture entitled "Making of the English Bible." This is the third in a series on the formation of the Bible prepared by the American Bible Society. The Good Will Book will be signed at the conclusion of the service. The Junior Choir will sing two numbers at the evening service "The Babe of Bethlehem" and "Singing Along."

The Sunday School begins at 9:30 with classes for all ages and the Adult classes are combined with the Rev. Deran Yavlian as teacher.

The high school Christian Endeavor meets at 6:15 in the church parlor. The Junior High Christian Endeavor meets at the same hour in the Youth Chapel with Sandra Crawford as the leader.

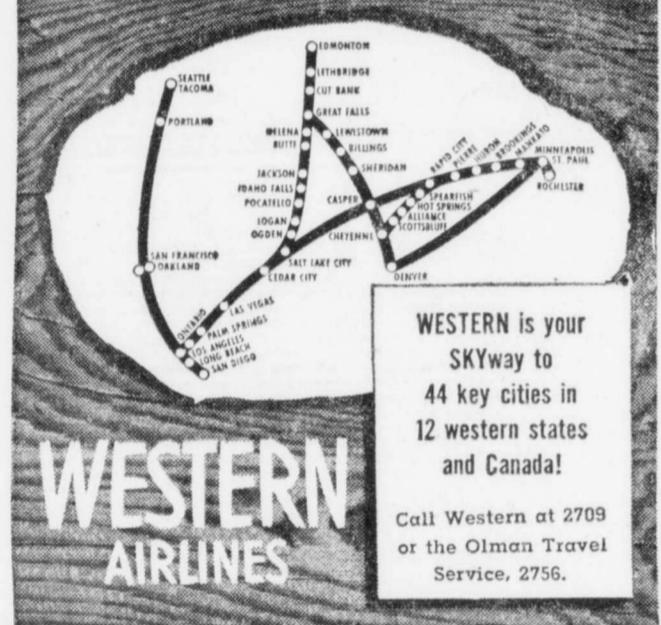
be a display of reading material by the various grades and refreshments will be served.

READ SUN CLASSIFIED ADS

Lutheran Services at Youth Center

386 N. Belardo Road
Every Sunday at 8:30 A.M.
Rev. Paul A. Hilgendorf, Jr.
Tune in C.V. Lutheran Hour
7:30 A.M. — Mon. thru Fri.
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Christian Science Lecture Dec. 16

"Christian Science: The Healing Power of God, Life, Truth and Love" will be the subject of a lecture to be broadcast over Station KFWB (980 kc), Thursday, December 16, at 8 o'clock, from First Church of Christ, Scientist, Bellflower. The lecturer, John J. Selover, C.S.B., of Long Beach, California, is a member of The Christian Science Board of Lecture-ships.



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SERMON ON PRESERVING POWER OF GOD

Biblical assurances of God's providence and care for those who trust in Him are stressed in the Christian Science services Sunday. The subject is "God the Preserver of Man."

A passage from Ezekiel (34: 11, 14, 16, 26, 30) reads, "Thus saith the Lord God; . . . I will search my sleep, and seek them out . . . I will feed them on the subject "Faith For Our Day." This is a sermon in observance of Universal Bible Sunday.

The evening service will begin at 7:30 with a picture entitled "Making of the English Bible."

This is the third in a series on the formation of the Bible prepared by the American Bible Society. The Good Will Book will be signed at the conclusion of the service. The Junior Choir will sing two numbers at the evening service "The Babe of Bethlehem" and "Singing Along."

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7:30 A.M. — Mon. thru Fri.
Station KCHV—970

was sick: . . . there shall be showers of blessing . . . Thus shall they know that I the Lord their God am with them."

In "Science and Health with Key to the Scriptures" Mary Baker Eddy declares, "In divine Science, man is sustained by God, the divine Principle of being." "Love giveth to the least spiritual idea might, immortality, and goodness, which shine through all as the blossom shines through the bud." (pp. 530, 518).

The Golden Text is from II

The Desert Sun **b**
PALM SPRINGS, CALIFORNIA
Thursday, December 9, 1954

Timothy (4:18), "The Lord shall deliver me from evil work, and will preserve me unto his heavenly kingdom: to whom be glory for ever and ever."

A wife who is completely frank with her husband often gets what she wants for Christmas.—A. A. Schilling.

For your Dining and Dancing Pleasure, it's

HOWARD MANOR
572 NORTH INDIAN AVENUE

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Unexcelled Cuisine in the

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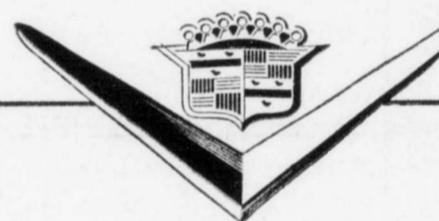
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First of all, it tells you what it's like to have command of a 250-horsepower engine that's smooth as velvet, and so quick and eager that you have to educate your driving toe all over again.

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—the endurance that enables a Cadillac owner to keep his car just as long as he elects to do so . . . and with complete confidence in its dependability.

—the amazing economy of operation and

upkeep which causes many owners to maintain that it is the most economical car on the American highway—

—the great personal satisfaction that comes from owning a car which is recognized, wherever highways lead, as the Standard of the World.

We cordially invite you to come in—today—to see and drive this wonderful, wonderful car.

There are eight models—in four different series—including the sensational Eldorado.

There is one to please you—exactly. And we think you'll be surprised and delighted at how little it costs, in comparison with lesser cars.

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Jaycees to Hold Annual Yule Party

The Junior Chamber of Commerce will hold its annual Christmas Party the evening of December 18, starting at 8:30 p.m., at Los Compadres club-house.

There will be a deluxe buffet, with Joe Sullivan preparing the turkey, hams and all the trimmings.

An exchange of gifts and dancing and games are being planned to make this a social evening for Jaycees and their guests. Each one attending is asked to bring an inexpensive gift (not over fifty cents in cost), and these will be distributed by Santa Claus himself.

The announcements that went out this week give directions for finding Los Compadres clubhouse as follows: "It's out in the middle of nowhere. Just take the dirt road to the left of Araby Point. If you get lost send up flares and our committee for 'Rescuing Lost Souls' headed by Lorraine Miller will bring you safely back."

Party Introduces Friends from Park LaBrea

Introducing her Park La Brea neighbors to her Palm Springs friends, Mrs. John Lapp was hostess at a cocktail buffet Sunday evening at her Rock Point home.

Guests of honor were Mmes. Millicent Hartgering, Russell Wilcox, Wilton Burwell, Vaughn Thompson and Mr. and Mrs. Merrill Hutchinson.

Among the guests were: Mrs. Charles Dant, Mr. and Mrs. John F. Luccareni, Ottar Roen, Bob Palmer, Mr. and Mrs. Fred Gooden, Mr. and Mrs. Edward Maggard, Dick Winans and his fiancee Nancy Stevens, Mrs. Homer McKee, Mark Walker of Laguna and Maury Nelson of Riverside.

Also: Messrs. and Mmes. Frank Camp, Carl Lykken, Harrison Leussler, George Wheeler, Don Cameron, Dick Edwards, S. P. Manasse, Claud Freeman, W. B. Malouf, Mrs. Ann Gougher, Mrs. Eleanor Kane, Miss Teresa Fields.

Honoring her out-of-town guests, Mrs. Lapp entertained 14 at a Saturday night dinner at the Tennis Club.

Dr. Velma L. Chandler of New Brunswick, New Jersey, is here for a week's vacation at Desert Retreat. Dr. Chandler who is in the research department of Ethicon Inc. is the sister-in-law of Atty. Merrill Brown, who is associated with the law firm of Simon, Wing and Brown.

DEBUTANTE Carol Malouf, daughter of Mr. and Mrs. William B. Malouf of Los Angeles and Palm Springs, made her debut at the Coronet Ball on November 27. Pictured in the big floral coronet, Miss Malouf is a picture in a Cahill gown of white Chantilly lace, with diamond points over pleated net. The full-skirted, tight bodiced gown flecked with teardrop iridescent sequins, has a portrait collar and she is carrying a floral muff fashioned of white carnations. She was escorted by Winston Churchill Guest to the ball which was held in the Crystal Room at the Beverly Hills hotel.

Church Bazaar Dinner Sunday

Our Lady of Guadalupe church on the reservation will conduct its annual bazaar and dinner next Sunday, Fr. Bernard Sheerin announced. Women of the parish have been busy all week mapping plans for a typical Mexican dinner which will be served from noon on.

Funds from the dinner will go to further the work of the church.

Join VILLAGERS and VISITORS for each SUNDAY'S AFTER CHURCH RIDE and BRUNCH

Famous Cowboy Singers Entertain

Ride

Select your mount by phone or in person at any stable and have the horse ready for the two hour desert ride at the picket line on Indian Avenue, across from El Mirador hotel at 11 a.m. Ray Ryan and Trav Rogers lead the ride each Sunday.

Brunch

You need not participate in the ride but you will miss the time of your life if you miss the Sunday Brunch served from 11 a.m. until long after the riders return to join you in the Starlite Patio or dining room. Come as you are. Children welcome.

FRANK BOGERT, Mgr.



"Beneath the Tower of the Stars"

TWENTY-EIGHTH YEAR The Desert Sun

Page 1-c Palm Springs, California, Thursday, December 9, 1954 3rd Section

Around Town with Hildy Crawford

Partywise Palm Springs seems to be in that holiday lull . . . with all the gala openings over . . . and plans afoot for the big affairs that will make January an important month socially . . . This is partially due to the fact that many Villagers and winter residents are close enough to Los Angeles to be involved in the round of holiday balls and big cocktail parties there . . . Quite a few will be going in to the annual party given by Bill and Betty Bannerman . . . which is to be held on December 23 this year . . . and other holiday events crowd the calendar at year's end . . .

Costume Party

Social event of the Fifth Annual Thunderbird Invitational golf tournament . . . will be the Mexican Costume Party tomorrow night . . . There will be prizes for the best costumes . . . and the dinner will have a Mexican menu . . . Dancing will be to the music of Daryl Harper's Latin orchestra . . .

Joe Froggett . . . Thunderbird's indefatigable chairman of the entertainment committee . . . will be assisted by Bucky Harris . . . in arranging this colorful, South-of-the-Border dinner dance . . .

Palm Springs' favorite opera star Lily Pons . . . is established in her fabulous new house in the Cahuilla Hills . . . and has set January 9 as the date for her housewarming . . . I keep hearing the most enchanting details about this unusual house . . . like the orange lacquer bed that has her name on it in Chinese . . .

Down for their first visit in three years . . . the William Jasons were weekend house-guests of the Johnny Dawsons . . . Jason was one of the original owners of Thunderbird Ranch . . .

The Barney Gegenbachs were planning a winter trip to Acapulco . . . but they got to thinking about Palm Springs and their home at Thunderbird . . . and headed this way instead . . . They were expected to get in yesterday . . . driving through from their home in Algonquin, Illinois . . .

At Style Show

For my money . . . Harold Lloyd is one of the all-time greats in the world of moving pictures . . . so I thought it was a new twist . . . when he showed up on the wrong end of a camera . . . taking our pictures at the Fur Fashion Show at Howard Manor on Saturday . . .

NTG came over and sat down beside me to talk . . . and we were both much amused to watch Conky maneuvering to photograph the model in the leopard skin bikini bathing suit . . . NTG says he remembers Conky from his socialite days in New York . . .

Michel Rubini . . . who had celebrated his twelfth birthday the day before . . . gave forth with a wolf whistle at one of the pretty young models . . . and when the commentator said . . . "Any woman would be pleased to find one of these furs under her Christmas tree" . . . Michel said in an aside to me, "I'd rather find the model under my tree" . . .

Coming Home

Major and Mrs. L. Wesley Feagin dock in New York today

Denslows

Our 17th Season
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Monogrammed
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Set of 8
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Matching Highball
Set of 8
\$7.95

Prices include three initials

Denslows

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Social and Club CALENDAR

(Clubs and organizations are invited to call in calendar dates.)

December 9
Cahuilla Chapter D.A.R., 180
Prescott drive, dessert
luncheon, 1 p.m.
Lions Club, Chi Chi Starlite
Room, noon.
P.S. Elks Lodge No. 1905,
lodge hall, 67-481 Hwy. 111,
8 p.m.
Kiwanis Installation, Deep
Well, 7:30 p.m.

December 10
Katherine Finchy Kindergarten
Mothers, fashion luncheon, Hotel the Oasis,
1 p.m.
December 13
P.S. Chapter D.A.V., Legion
hall, 8 p.m.
P.S. Business Women's Club,
Christmas Party, Deep Well,
7:30 p.m.

December 14
Soroptimists, Chi Chi Starlite
Room, noon.
Kiwanis, El Mirador, noon.
Women's Circle of Community
Church, Christmas Tea,
2 p.m.

December 15
Rotary, Tennis Club, noon.

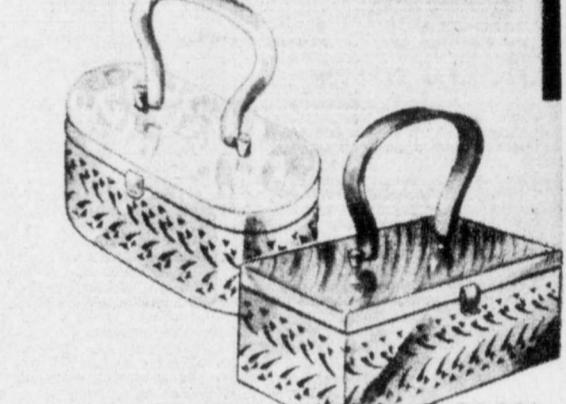
Guests Gather for Barbecue

Guests of The Desert Inn enjoyed a barbecue luncheon at the Lower Ramada on Monday.

Among those attending were: Mrs. Mack C. Lake of San Francisco; Mrs. J. L. DeSaules of Berkeley; Mr. and Mrs. H. R. Henderson of Vancouver, Mrs. Grace Adams East, Jana and Johnny Boyle.

COUNT Milton Hochauer (formerly of Hungary and now of New York) . . . his sister Stella Visaroff and the Max Silvermans . . . were guests of the Ed Krista at a Racquet Club dinner . . . Nate Milnor and Jack French (both families are recent returnees) were lunching together at the Club on Saturday . . .

Two Countesses from Stockholm, Sweden . . . Countess Warner Mormer and Countess Genia D'Avsen . . . were over . . . (More on Page 3c)



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MY GIFT PROBLEMS, BIG AND
SMALL . . . WRAPPED EVERYTHING
EXQUISITELY, TOO!

Dreamy Petticoats
Divine cocktail frocks
Stunning evening wear
Individual costume
jewelry and bags



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Phone 2856



AT THE FUR FASHION SHOW at Howard Manor on Saturday afternoon was this interesting group. Left to right, seated, Miss Lenni Johnson, Harold Lloyd Jr., Mrs. Harold Lloyd (the former Mildred Davis of the movies) and

Harold Lloyd, beloved comedian of earlier days. Placing a lei around Mrs. Lloyd's neck is Ginny Tibbets of Hawaii.

Club Plans Party for Oldsters

Soroptimist Club of Palm Springs is inviting Senior citizens to be their guests at a Christmas party to be held in the parish hall at St. Paul's in the Desert on Monday evening, December 13, at 7 p.m.

Esther Weingarten is chairman for the party which is planned for older people who might be lonely at Christmas time.

Polly Isenagle, Josephine Marsh and Lois Lux will serve on the reception committee; Lucille Johnson, club president, will act as emcee and provide entertainment; Merle Gallagher, Dorothy Groth and Esther Weingarten are in charge of refreshments; and Dr. Georgiana Raymond is gift chairman. Those wishing transportation to the party are asked to call Delpha Thompson at 2367 or Dr. Raymond at 5112.

Movie Names Notable in Weekend Crowd

Movie names continue to star the list of diners at Don the Beachcomber with Marilyn Monroe the latest star to make an appearance there. The nation's favorite blonde was in with New York Photographer Milton Green, during her weekend visit to the Village.

George Montgomery and Dinah Shore joined Music Publisher and Mrs. Sammy Cahn there for dinner, and a honeymooning Victor Rothschild and Vera-Ellen were a twosome.

Jack Benny hosted a dinner there and Lily Pons, just returned to her Palm Springs home, was in the Friday night crowd. Ray Ryan came in with Academy Award Winner William Holden.

The Ray Gilliland's entertained Charles and Kitty Irwin on Saturday night. The former vaudeville star was here for the Fur Fashion Show, where he served as master of ceremonies.



(Jim Frey Photo)

AT THE PIANO, poolside at Howard Manor, Maurice Gebber, Hollywood furrier, chats with Violinist Jan Rubini and his son, Michel. Music by the two Rubinis featured the fur fashion show staged by Gebber on Saturday.

Christmas Party at Deep Well

Palm Springs Business Women will hold their annual Christmas Party at Deep Well on Monday night, December 13, at 7:30 o'clock.

The buffet dinner will be served to members and guests in the main diningroom and there will be a Santa Claus and a piñata.

Estelle Schiller is club president; Betsy McKinney is dinner chairman; and Munya Smoot is in charge of decorations.

The Desert Sun—2¢
PALM SPRINGS, CALIFORNIA
Thursday, December 9, 1954

We present
Lightolier's
New design
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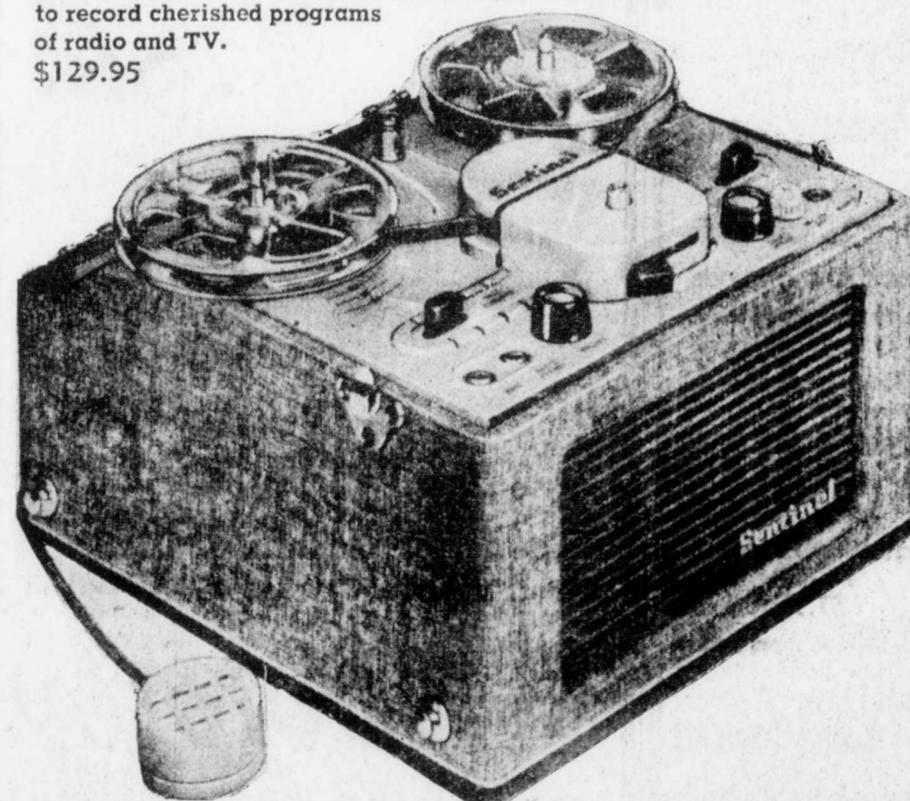
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THE SUPREME CHRISTMAS GIFT. It is a self contained recording and playback unit, with the fastest rewind in the world. Record your children's voices around the Christmas tree and on other occasions. It is a tremendous aid in dictation and to record cherished programs of radio and TV.

\$129.95



Opulent and Unique Furs Shown at Poolside Luncheon

Sunshine flooded the poolside area at Howard Manor and spotlighted the models parading a half million dollars worth of furs in the Fur Fashion Show staged Saturday by Maurice Gebber, Hollywood furrier.

Sables and minks, sheared beaver and leopard and opulent furs of every kind, creatively designed featured the showing of luxurious stoles, jackets and regal full-length coats.

One of the models was statuesque Barbara Louise Schmidt, 1954 Rose Queen, and another was the exotic beauty Ginny Tibbett of Hawaii, who came to Mainland for the International Flower Show and was featured on the cover of "Time" magazine.

Charles Irwin, well-known British actor, served as emcee with charming Millicent Deming of TV as commentator.

The show opened with a stone marten scarf, cleverly contrived of six skins. Like all the furs, it was worn with gowns from Rags from Bess Bender.

Noteworthy was the cerulean sapphire mink stole with the flattering Coronation collar and the white diamond with portrait collar and tapered ends, while the rare "Golden Glory," a fox mutation, was one of the most precious furs shown. Whistle-bait was a three-quarter coat and bikini suit of leopard skin.

Jan Rubini, famed violinist, accompanied by his talented young son Michel at the piano, played "Because" and other selections. His "Flight of the Bumblebees," with a piano boogie woogie background was something new and intriguing in musical fare.

Mrs. Marion White, president of the Palm Springs Republican Women's Club announced today that the December meeting will not be held as the notices stated but that a meeting is scheduled for early in the new year.

LAWRENCE CROWE of Chicago is here for a fortnight's stay at The Desert Inn.

One of the larger luncheon

Party Honors Noted Author

Honoring the noted author Irving Stone and Mrs. Stone, Dr. Benjamin Goldberg hosted a Sunday night cocktail party at his home at 737 Stevens road.

Guests included Dr. and Mrs. P. A. Staley, Mr. and Mrs. Fred Ingram, the host's brother Carl Goldberg and Mrs. Goldberg of Los Angeles, Mr. and Mrs. Culver Nichols, Mr. and Mrs. Ward Risvold, Mr. and Mrs. Benjamin Henderson, Mr. and Mrs. George Wheeler, Mr. and Mrs. John McMichael, William Tackett, Jerome Richardson and Mrs. Frances Upchurch.

Worse, Patty Newlin, Frank Bogert auctioned off a Breath of Spring mink collar and cuff set, a mink tie and a serving table, with the proceeds going to the Mickey Finn Boys Ranch.

A Beautiful Youthful You

Today's smart woman cherishes and protects her youth and beauty. She finds "it's grand to be young and beautiful" . . . Instead of age she's an Image . . . an Image of loveliness.



You can and should begin today, to regain and retain your youthful appearance — under the personal care of **Lynn's Gyroducting Salon** whose scientific method is approved and endorsed by women of all ages. In just a few weeks, you too, will find "it's grand to feel and look young again."

Happy to have you for a Complimentary Treatment

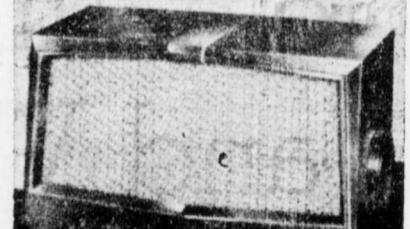
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Sentinel

THERE IS NO CHRISTMAS GIFT THAT CAN SURPASS IN BEAUTY, ENTERTAINMENT AND CONSTANCY THAN THOSE MANUFACTURED BY SENTINEL. FAMOUS THROUGHOUT THE WORLD.



SENTINEL TV with unexcelled picture reproduction — excellent in fringe areas, for as low as \$139.00.

No matter what the gift in Sentinel you may select — Television Set, Radio, Record Player or Sentinel Tape Recorder — you are invited to personally inspect Sentinel's products without obligation, and if you decide to buy ask about our very low terms. Charge accounts are invited.

The all new Sentinel Portable radios with or without clocks for as low as \$17.95. Extreme sensitivity, great fidelity in reproduction.

We will meet or beat any deal in town

Palm Springs Music Co.

360 N. Palm Canyon Drive

Phone 6122

McGovern's Leave for Christmas in Seattle Home

Mr. and Mrs. E. B. McGovern, winter residents here for many years, left Sunday for their home in Seattle to be with all of the McGovern clan for the Christmas holidays.

They plan to leave on a combined business and pleasure tour of the east the first of the year with principal stops in Chicago, New York and Washington, D.C. McGovern, well known canner of the northwest region, will attend conventions in these cities.

They plan to return to Palm Springs in February to remain the rest of the season.

Figure Control

REDUCES where you want to REDUCE

The Modern, Safe, Easy, Sensible and Comfortable Way to Reduce. It takes off the inches. Reduces Arms-Hips-Knees Thighs - Abdomen - Legs Ankles - Buttocks and Shoulders.

Reduces objectionable bulges.

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Mineral Society Plans Field Trip

Shadow Mountain Gem and Mineral Society's three-day field trip to Chuckawalla Springs has been scheduled for this coming weekend, Friday, Saturday and Sunday. The area offers the collector very fine agate in nodules, turtle shell, and iris for the lucky ones.

Several other mineral clubs have been invited to participate and anyone wishing to join the fun is welcome, according to Omar Kerschner, leader.

MOTORS MISSING
Theft of two motors valued at \$105 from a residence at 1055 Calle Maria, was reported to police Monday morning by Zachary Pitts, 1073 San Lorenzo road.

Sun Ray Beauty Salon

is pleased to announce

MR. CARROLL

(formerly manager of El Mirador Beauty Salon) is now associated with us, giving his

FAMOUS HAIR STYLING CUTS

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Evelyn Fortz Francis Nelson

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(1½ Blocks North of Palm House)

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★ Boots ★ Hats ★ Pants

★ Belts ★ Guns ★ Holsters

Squaw Dresses and Velvet Blouses

A Complete Line of Children's Western Clothes

HAND-MADE MOCCASINS WHILE YOU WAIT

Gift Wrapping and Mailing

"Western Wear for Westerns — Duds Duds for Dudes"

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LATEST RESORT FASHIONS — 25.00 to 195.00

Gift Suggestions

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30 and 90 Day Charge Accounts

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191 So. Palm Canyon

— Store Hours 9:30 - 6:00 —

Christmas Music on Tea Program

A musical program is planned for the Christmas Tea to be given by the Woman's Circle of the Community Church on December 14 at 2 p.m. with Alex Hammond presenting the high school chorus in a program of Christmas music.

Phil Carasso will sing "Holy Night"; Marilyn Mills and Gary Hammond will sing "Christmas Polka" as a duet; and a trio, Jennie Roberts, Patsy Chacon and Dora Deen Parker, will sing "Silver Bells." Several other numbers will be featured.

Decorations in the Christmas motif are being made by Mrs. Frederiek Watson for the tea, which will be served in the church parlors. Mrs. John Williams and her committee, which consists of all the board members, will have charge of the tea.

The Circle president, Mrs. Wilson Hall, will conduct a brief business meeting before the program starts.

As is customary, the Missionary Group will meet at 12:30 p.m., and Mrs. Don McPherson will give a book review.

(Continued from page 1c)

Eisenmans Return from Convention in Las Vegas

Mill and Bill Eisenman, 220 Hermosa Place, have just returned from a five-day stay in Las Vegas, where they attended the annual meeting of the American Convention and Travel Institute.

The ACTI is a national organization of managers of convention bureaus, hotels, associations, expositions, servicing contractors and those interested in convention transportation.

Eisenman was division chairman of the Association, Convention and Exhibit Secretaries and Managers group, and arranged and participated in a panel on subjects dealing with the activities of the members.

At the annual business session, Mr. Eisenman was unanimously elected President of the Institute for the coming year.

several songs in her native language . . .

Around Town

night guests at the Holiday Villa on Monday . . . checking out Tuesday . . . They were winding up a vacation trip and on their way back to Sweden . . .

Mrs. C. Thurston Chase Jr. entertained at dinner Monday night at her ranch home at Thousand Palms . . . honoring Mrs. E. Knisely Hales of Winnetka, Illinois . . . personal friend who has been hostess and field secretary at Chase School this winter . . .

Other guests were the William Burkes of Sacramento, Mrs. Ocean Carey, and Reg Schuster of Indio. Mrs. Austin McManus of Palm Springs . . . the S. Earl Hendersons of Portland, Miss. Marion Huntington, Mrs. N. Brady, Mrs. John Metcalfe of San Francisco . . . and Mrs. Chase's brother and his wife, the C. T. Keeps of Beverly Hills . . . Lovely Mrs. Keep, who is Hungarian-born, sang

Invitations for Shadow Mountain Club's 7th Anniversary Ball . . . for December 11 is the date set for the party . . . Bill Shirley, always a singing favorite will offer his unusual type of entertainment . . . and Andy Dexter and his trio will provide the dancing . . .

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Annual Senior Play a Success

The hilarious comedy "June Mad," presented by the Senior class of Palm Springs High, was a big success as witnessed by a full house on both evenings of December 3 and 4, at Frances Stevens school.

Dorothy Valler, with a supporting cast of Bill Manger, June Zwerdling, Dick Pelt, Larry Bruton, Melissa Hall, Judy Watlet, Phil Carrasco, Gary Hammond, Mike Black, Sue Ritter, Prentis DeJesus and Nancy Lucas did an excellent job of putting over this play and received many hearty laughs in reward. Much credit goes to Alex Hammond, director, and Irving Sussman, assisted by several senior class members, who were in charge of makeup and stage settings.

The high school orchestra, directed by Gustave Patzner, played three fitting selections which added much to the event.

Breitweg Named on Directorate of Southland Board

William Breitweg, city humane officer, was elected a member of the board of directors of the Association of Humane Officers of Southern California at a dinner meeting held in Los Angeles. Breitweg took office immediately for the ensuing year.

The association, which meets monthly, presents lectures on methods and practice for humane officers, discussions on animal shelter improvement and animal handling, and conducts workshops for the betterment of humane work throughout the district.

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Values to \$1.65 pair
SMARTFIT NYLONS
Your • 66 GAUGE • 12 DENIER
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3 Pr. \$2.89
Flawlessly clear, misty sheer and
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\$2.00 VALUE!
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Earrings - Necklaces - Bracelets
An unusually fine selection of quality
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Unusually Fine Selection
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75c Val. Metal Bracket
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Bed Lamp
• Choice of Color
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Distinctively designed, sturdily
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10¢ GIFT WRAP **7¢**

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Men's **TRAVEL KIT \$2.98***

Packed with nationally
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For the discriminating man

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TWINS • 2 AEROSOL Cans

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Dorothy Gray FIGURINE \$1.00*

EVENING IN PARIS COLOGNE 75¢

Hazelnut Fragrant

HAZEL BISHOP LIPSTICK DUET . . . \$1.00*

SHulton's Desert Flower Hand and Body Lotion . . . \$1.00*

Revlon, Polish & Lipstick Matchmaker \$1.35*

Dorothy Gray FIGURINE \$1.00*

EVENING IN PARIS COLOGNE 75¢

Hazelnut Fragrant

HAZEL BISHOP LIPSTICK DUET . . . \$1.00*

Desert Guild Christmas Tea Planned

Four Palm Desert neighbors will share in the entertaining of the members of the Desert Guild and their guests at the Guild's Christmas party on Thursday, December 23.

Mrs. Wilbur Bear of Pinyon road, Palm Desert has held this annual party at her home each Christmas, but the membership has now outgrown the capacity of any one home and this year will overflow into the nearby homes of Mrs. Kay Oleson and Mrs. Ray Rodney Jones of Pinyon road, and Mrs. Robert Murray of Shadow Mt. Drive.

Bridge and canasta will be played from 1:30-4 p.m. and everyone will then convene at the home of Mrs. Bear for a brief business meeting and tea party.

That the respective hostesses may know how many tables to set up, Mrs. Randall Henderson, the Guild president, asks that those planning to play telephone Mrs. James Easley, 76-2171 or Mrs. Kay Oleson, 76-2351, Palm Desert and Miss Rosamond Repass, Palm Springs 8-4604. It is hoped that, if unable to attend from 1:30 to 4, every member will be on hand for the business meeting and tea party at 4, as important plans for the new year will be proposed.

Agriculture Sub-division

Best land investment in the desert between Palm Springs and Indio. 160 acres Palm Village area, at Palm Desert. Excellent soil (not sand), planted alfalfa, all equipment, abundance of water. Should be subdivided into small ranch estates. Nothing better anywhere. Best listing I've had in 10 years.

SEE
JAMES I. EASLEY
83-280 Highway 111
Indio
Office 73-828—Res. 76-2171
Realtor cooperation solicited

TODAY'S USED CAR SPOTLIGHT

**YOUR BUICK &
GMC TRUCK
DEALER**



1953 BUICK
RIVIERA 76 R
Fully equipped. Power steering, only 9,000 miles.
Local car.

1953 GMC
3/4-TON PICK-UP
4 speed, very clean,
only 11,000 miles.

1951 PONTIAC
2 door Sedan.
Very clean, good rubber.
See this one!

1948 STUDEBAKER
Convertible—Terrific
Transportation value.
Overdrive.
ONLY
\$395.00

**Reputation
Tradition
Count in
Used Car prices**

Desert Inn Garage

**193 N. Palm Canyon
PHONE 4001
Palm Springs
See The New
1955 GM TRUCKS**

Thrifty Opens New L.A. Store

All Thrifty Drug Stores in this area today joined in celebrating the Grand Opening of the newest Thrifty Drug Store at Sunset and Vermont in Los Angeles.

Located in the Barnsdall Super Shopping Center, a part

store which serves the Southwest and the Fourth and Broadway store in downtown Los Angeles.

One of the most important departments of the Barnsdall Square Thrifty Drug Store will be the Bonded Prescription section where registered pharmacists will be on duty to fill prescriptions and serve the needs of four major hospitals and numerous professional buildings surrounding the store. This service will be particularly convenient to the Hollywood Presbyterian Hospital, Kaiser Foundation Hospital, Children's Hospital, and Cedars of Lebanon Hospital, all of which are located within a few blocks of the new Thrifty Drug Store.

SAFE DRIVING AND WALKING TIPS

**Be sportsmanlike on every drive.
Obey all traffic signs.
Keep speed reasonable — but
don't drive so slow as to
impede traffic.
Start earlier and drive slower.
You'll feel better and live
longer.**

**Let the other fellow have the
right-of-way — You use the
RIGHT way.**

**Stay in line — don't be an
eager weaver.**

**DON'T pass unless there's
PLENTY of room.**

**Obtain and review a copy of your
local traffic regulations.**

**Reduce speed at sundown so you're
within range of your headlights.**

**Stay behind another car at least
one car length for each 10 miles
of speed.**

**Stay in your lane at hillcrests
and curves**

**Be alert at intersections; don't
pass at intersections.**

**Always signal your intention to
turn or stop.**

**Don't drive when you drink — or
when you are angry or
emotionally upset.**

**Have your brakes, lights, wind-
shield wipers, tires and steering
checked before "S-D Day."**

**If the weather is bad, don't drive
unless you MUST.**

**If you drive, double your care.
Cross only at crosswalks.**

**Before crossing, LOOK BOTH
WAYS.**

**Cross only on proper signal.
Watch for turning cars.**

**Never go into the roadway between
parked cars.**

**If there is no sidewalk, and you
must walk in roadway,
walk on LEFT, facing traffic.**

**Carry or wear something white at
night, to help drivers see you.**

We Are Sponsoring the Above Advertisement
As A Very Important Public Service.

PALM SPRINGS HOME OWNERS LEAGUE

B. F. SHEARER, President

1955 GM TRUCKS



Classified ... Ads ...

The Desert Sun

Published every
MONDAY and THURSDAY
(Except June, July and August, when
published bi-weekly)

PHONE 2249
Box 190, Palm Springs, Calif.

RATES

Minimum ad. 3 lines—count 24
letters and spaces to a line)

1 time per line 75c
(Min. 2.25—1.50 cash in adv.)

Per 1 week 2 Weeks 1 Month
line (2 TIMES) (4 TIMES) (9 TIMES)

1.00 1.25 2.25

• Ads ordered for more than one time
must run in consecutive issues to earn
above rates, otherwise single insertion
rate will be charged for each issue run.

• Ads ordered for each issue run 4 or 9
times—will be charged before completion,
you will be charged at nearest rate
applicable for times run and get a
REFUND for the difference.

• The newspaper cannot be responsible
for any mistake made in insertion—please notify us promptly of any error
in your ad.

• DEADLINES—for new copy or cancellation

MONDAY ISSUE—5 P. M. FRIDAY
THURSDAY ISSUE—5 P. M. TUESDAY

ADDRESS all communications to: The
Desert Sun, P. O. Box 190, Palm
Springs, California

Lost and Found

LOST—LADIES' WHITE GOLD
LAPEL watch, small square,
engraved back
"To Angel—Your Guy" 1942
Monday evening. Sentimental
value. Ph. 7249 or write 593
Calle Abronia, Apt. 2. Reward.

LOST—1 pair brand new shoes
at Mayfair Market. Saturday.
Reward. Phone 2634.

DIAMOND ring, lost Saturday
near The Center. Reward. Ph.
2774.

Personals

FORTUNE TELLERS

PALM and Psychic readers,
Madames Ann, Marie and
Lena. Advice on all problems
of life. Private readings 9 to 9.
Appointments not necessary.
Same location 15 years.
632 3rd St. Phone 8-9036, San
Bernardino.

WEEKEND GROUP, Alcoholics
Anonymous. Fridays, 8:30
p.m. St. Paul's Church Parish
House, 125 W. El Alameda.

ALCOHOLICS Anonymous, Air-
port. 8:30—Wednesday nights.
Phone 2701.

Service Miscellaneous

HOOVER AND ELECTROLUX
and all makes of vacuum
cleaners

Aluminum and canvas
umbrellas
Sales and Service

GRADUATE nurse in home or
as nurse companion. Ph. 7524.

EXPERT TYPIST
PHONE 2609

Help Wanted

CO. Bookkeeper \$300
Secretary \$275
Bookkeeper, Steno \$200 up
Hotel desk, PBX, young \$225
2nd Cook, light Open
Pantryman and women, several
Salesladies, wrappers \$50 plus
Cook, housekeeper \$200
Domestic couple \$400
Hotel maids several
Cooks, fry, broiler, dinner.
Waitresses, tray and arm.
Many other positions
OPEN SATURDAYS

EMPLOYMENT SERVICE
AGENCY

135 E. Andreas Road

CHIEF WANTED

Want chef who is regularly em-
ployed during season in Palm
Springs to work three and
one-half months during sum-
mer at Catalina Island. Fine
opportunity for real chef.
Reply Desert Sun, Box 190.

F. H. KUNKLE
Painting and Decorating
Contractor

PAVNYS

1001 S. Palm Canyon Drive
Phone 7342

ONLY QUALITY PAINTING
COMMERCIAL - RESIDENTIAL
Color-tone experts. All my men
are insured painters.

FREE ESTIMATES PH. 8-3545

F. H. KUNKLE
Painting and Decorating
Contractor

PAVNYS
BUSINESS SERVICE

256 S. Palm Canyon Drive
Agency Phone 7691

WANTED: Doctor's office as-
sistant, experienced only,
typing, bookkeeping, giving in-
jections, etc. New office, nice
working conditions. Apply 555
Broadway, Cathedral City,
PHONE 2701.

SECRETARY, Sales, Waitresses,
Maids, Desk Clerks, Nurses.

DWYER'S
BUSINESS SERVICE

256 S. Palm Canyon Drive
Agency Phone 7691

WELL established real estate
and insurance firm has open-
ing for secretary with general
insurance background. For
personal interview write P.O.
Box 1329, Palm Springs.

PAINTING
INTERIOR, exterior. Brush or
spray. Color matching. 20
years experience. Roofs in-
cluded. Ph. 8-3091 evenings.

DRESSMAKING
Tailoring — Alterations
PHONE PHYLIS LUCAS, 2133

First Class Carpenter
MAINTENANCE work and roof-
ing repair. Phone 3387.

PAINTING and decorating. In
or outside. Best of material
and workmanship. Ph. 7380.

TRAILER REPAIR, PAINTING,
GARDENING, CARPENTER.
PHONE 5834

Garden Work, Lawn Seeding.
\$1.25 PER HOUR
PHONE 9033

HANDYMAN, painting, trailer
repair, carpentering, or what
have you? Phone 5834.

Moving and Storage

PAVNYS
TRANSFER AND STORAGE

LOCAL and long distance mov-
ing. Agent for Mayflower
Van Lines. For free estimates
Ph. 5203—507 Sunny Dunes Rd.

Situations Wanted

Screened, experienced person-
nel. Domestic, restaurant, hotel,
office, medical.

EMPLOYMENT
SERVICE AGENCY

135 E. Andreas Road
Phone 2901 Phone 2556

COUPLE, manage or complete
maintenance of hotel or pri-
vate home. Excellent refer-
ences, 5 years' residence. Ph.
3655 W. Fleder, 1171 North
Palm Canyon Drive.

ENGLISH woman wishes position
in home where 3-year
daughter welcome or share
child care with employed
mother. Phone 2931.

NON DRINKING competent
young woman, experienced
with children, available day
or evening for child care. Call
9033. Jean.

See—PAVNYS
1001 S. Palm Canyon Drive

VARIETY store, complete. Small
lunch counter, bus agency.
Terms or trade. Route 1, Box
450, Guerneville, California

WHOLESALE frozen foods and
locker plant in Riverside. Will
sell or trade. Brown, ph. 5696.

See—PAVNYS
1001 S. Palm Canyon Drive

NON DRINKING competent
young woman, experienced
with children, available day
or evening for child care. Call
9033. Jean.

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or evening for child care. Call
9033. Jean.

THERESA PRESS

EVERYBODY KNOWS "YOU ARE LUCKY"
WHEN YOU LIVE IN PALM SPRINGS"

"ON DECEMBER 13th"

Our new modern offices will be open for business at 611 South Palm Canyon Drive. Come in and see us — the offices are larger and we are BETTER equipped to care for your needs. You'll find everything at one stop — Large selection of building plans — capable personnel to advise you on your homesites and building needs. Thanks to Palm Springs, our request for listings has been beyond expectations. We now have a large selection of R-1 lots, R-2 lots, homes ranging in price from \$10,000 to \$175,000. Duplex, triplex and hotels — whatever you need you will find here.

"LOOK JOHN! Press Realty has a home with a pool for \$15,500. I didn't think it possible in Palm Springs." Yes, indeed it is! This is another one of our terrific bargains — has 3 bedrooms, 2 baths, carpeted throughout, large picture windows, some furniture, lot 100x103, close to schools. No offers please.

\$15,500

SMALL HOME on large lot, 2 bedrooms, 1 bath, port-\$10,000.

Owner transferred, must sell 3 bedroom home unfurnished, fenced, landscaped, very nice home. —\$11,500.

LARGER HOMES
DESIGNED with an eye for easy maintenance. This home has 2 bedrooms, 2 baths in main house, also a guest house. Both built around lovely pool with southern exposure, completely walled, colorful landscaping, a picture to look at and a joy to live in. —\$30,000.

ESTATE HOME. Beautiful setting, mountains form the backdrop for this home, the front faces a velvet like rolling green lawn with pool in center, abundance of citrus and large shade trees. Home completely furnished, 3 bedrooms, 3 baths, maid's quarters, 2 bedrooms, 2 baths. —\$60,000.

RENTALS
2 BEDROOMS, 2 baths, furnished. \$135 month.
2 BEDROOMS, 2 baths, den, furnished. \$300 month.

INCOME
6 UNITS, all leased. \$40,000.

LOTS
R-1 LOT, 126x110, 2 shares irrigation water, finest location. \$3500.

THERESA PRESS

REALTOR

Phone 5282 or 5691

BILLY WRIGHT

Realtors
ACROSS THE STREET FROM
THE DOLL HOUSE

\$1600 DOWN PAYMENT on this unfurnished 2 bedroom, newly decorated home can be yours for \$11,000.

3 BEDROOM, 2 bath furnished home, only \$14,000. Terms. 2 car garage. Landscaped, walled.

PALM HIGHLANDS tract, 3 bedrooms, 2 1/2 baths. Glassed patio. Trees, shrubs, fenced. \$17,000 furnished.

INCOME PROPERTIES

5 APARTMENT UNIT nicely furnished. Good income on price of \$37,500.

NEW WELL FURNISHED south end 12 unit beauty. Pool. Ideal location. \$90,000.

R-3 LOT 125x135. Plenty activity in area. \$12,500.

DEC. 15. SAFE DRIVING DAY

BILLY WRIGHT

and associates
Charles Heisner Bob Dietrich
Harry Greeneveld
1063 N. Palm Canyon Ph. 5727MUNHOLLAND
FOR VALUES

YOU will be proud to own THIS HOME. 3 bedrooms and large den, curtains and drapes. Rancho Royal area, lovely grounds.

BUSINESS TAKES OWNERS from Palm Springs and forces sale. MOST UNIQUE HOME designed by prominent architect. 2 1/2 baths, enclosed yard. For quick sale, \$22,500.

2 CHOICE LOTS 120'x105'. Choose your own frontage. \$3000 each

Munholland & Co.

1059 N. Palm Canyon Drive
Phone 3673
JOHN C. DAVIS
Associate Broker

A BUY!

2 BEDROOM modern home, unfurnished. A-1, on large landscaped lot. \$9700, reasonable terms.

BARGAINS in R-1 and R-2 lots.

PALM SPRINGS

REALTY CO.

190 N. Sunrise Way, Ph. 7661
or 2973, evenings."LET'S TALK IT OVER"
FOR THE
BEST BUYS IN
PALM SPRINGS
SEE

Valmah T. Price

with H. H. Foster, Realtor
101 N. Palm Canyon Dr.
Ph. Off. 3555 Ph. Res. 8-5752
"LET'S TALK IT OVER"

MUST SELL. Terrific deal for owner manager, hotel apartment center of Palm Springs. Trade accepted, balance long terms, contract. Brokers welcome. Owner resident 1145 Tachevah Dr., Palm Springs

RANCH — 30 acres, 3 bedroom home. Grapefruit, dates, grapes. Close to golf courses. Income \$8500 year. \$39,500. Terms. Phone 2992 or 7375.

EMEMBER

MURPHY REALTY
TOLD YOU SO
"50,000 Population in 1965"
BUY PALM SPRINGS NOW!

\$10,850

SO NEW you can select your color . . . a darling little home, 2 bedrooms, 1 bath, glass sliding doors to patio. \$55 square feet living area.

\$11,000

IF YOU WANT only 2 bedrooms, 1 bath. Here's a cutie. Attractive, delightful. Lot 75x100. Only \$1600 down.

\$17,500 — FURNISHED

OLDER BUT LOVELY. 2 bedroom, 2 bath hospitality house. Two fireplaces, rumpus room, lot 120x106. Ample room for guest house and pool.

\$36,750 — FURNISHED

START LIVING. That's just what you can do in this delightful poolside home. 3 bed rooms, 2 baths, built-in range, electric dishwasher, garbage disposal, enclosed lanai with bar.

\$49,500 — FURNISHED

YOUR DREAM HOUSE. 3 Bedrooms, 2 baths. Everything for gracious living indoor and out. Furnace, 3-ton York refrigeration air conditioning. Maid's quarters. Excellently landscaped with only "sunken garden" in Palm Springs. Go great view. Real pleasure to show you this lovely abode.

RENTALS

CHOICE HOMES available for discriminating renters.

99 YEAR LAND LEASES

EXCELLENT LOCATIONS to qualified AAA-1 lessee. Area provides adequate parking for major store.

LOTS

GOOD LOTS of various zoning in all parts of Palm Springs. Prices \$1800 and up.

ACREAGE

REMEMBER, our acres of today will be our lots of tomorrow.

BUY PALM SPRINGS NOW!

SEE

MURPHY REALTY

HAROLD E. MURPHY, Realtor

Mildred S. Potter
464 N. Palm Canyon Drive

Associates

A. Charles Harris
Phone 5102

AMY NELSON

3 BEDROOM house partly furnished, garage. \$11,500, \$1700 down.

FURNISHED 2 bedroom and carport on south side. Large lot. \$13,500, \$2500 down.

NEW 2 BEDROOM home, fireplace, colored plumbing, natural woodwork, sliding glass doors, patio. Choice location. \$15,000, small down.

2 BEDROOM home south side. Completely furnished including automatic washer. Large lot, trees and shrubs. \$14,500, good terms.

2 BEDROOM home south side. Completely furnished including automatic washer. Large lot, trees and shrubs. \$14,500, good terms.

CONSISTS OF deluxe owner's unit plus 4 additional units. All are beautifully furnished and decorated. ROOM FOR MORE UNITS

MUST SELL FOR ONLY \$47,500

Easy terms to qualified buyer.

Peter B. Sheptenko

THE PIONEER REALTY COMPANY

OF PALM SPRINGS

475 No. Palm Canyon Dr.

Phone 2727

Associate Brokers

Bill Heiser

Peter Ratkovich

Bill Colven
Mike Jekyll

See

"FIVE UNIT
DELUXE
APARTMENT HOTEL
WITH LARGE POOL

"UNIQUE"

CUTE AND different. Beautiful architecture. Unusual fireplace, 2 bedrooms, 1 bath, den, double garage. Unfurnished \$19,500.

BALM CANYON frontage, near new \$5,000,000 Center. Lot 135x150.

MARTHA JAMES

REALTOR

445 N. Palm Canyon Dr.

Phone 2751

Milton Mack

445 N. Palm Canyon Dr.

Phone 2751

SEE THESE

FURNISHED HOMES
YOU BE THE JUDGE

3 BEDROOMS, 2 baths, pool. \$22,500.

3 BEDROOMS, 2 baths, \$14,000.

2 BEDROOMS, 2 baths, \$13,500.

2 BEDROOMS, 1 bath, \$11,500.

FRANK MILLER

Reed Hubbell Leona Smith

Harry Gillingham

428 N. Palm Canyon Ph. 2929

DAILEY REALTY

Ph. 6860 or 2909 evenings

FOR REAL ESTATE
SEE

COL. WARD WOOLDRIDGE

Action and Honesty is

the Service To You

238 Indio Rd. Ph. 2360 anytime

\$14,500. FURNISHED 2 bed-

rooms, 1 bath, 2 car garage.

Lot 100x100. Walking dis-

tance to town. Small down.

Write owner, 8534 S. Blufford,

Whittier, Calif. Phone Oxford

66300.

NEW 2 bedroom, 2 bath home.

Fireplace, finished garage.

Central heating, cooling.

Terms: Key at 1943 E. Andre-

as. \$16,500.

FURNISHED older home, 3 bed-

rooms, 2 1/2 baths, walled and

landscaped. 3 blocks to new

center. \$16,900. Principals

only. Phone 6256.

BY OWNER 3 bedrooms, 2

baths, TV cable, 4063 Calle

San Antonio, Phone 5731.

CABAZON

NEW MODERN STUCCO

Full Price \$4350

Mortgage \$2000, payable at \$25

per month, 15 minutes from

Palm Springs. Year around

climate. Trade our equity for

modern house trailer. With

seal furnished or unfurnished.

50-50. Alone. Dr. Cabazon.

CATHEDRAL CITY

FOR BETTER REALTY DEALS
SEE

ADOLPH ISRAEL, REALTOR

71 N. PALM CANYON DRIVE

5 ROOMS, lot F, Cabana sec-

tion, Tramview Trailer Park.

Phone 8-3752.

CAL VET RESALE

VERY NICE 3 bedroom. Pay-

ments \$40 month, 3% money.

COL. WARD WOOLDRIDGE

REALTOR

238 Indio Road Ph. 2360

CATHEDRAL CITY

U Finish Homes

\$100 down on your clear lot.

OTTO REALTY

830 Broadway, Cathedral City

Representing Omart Investment Co.

McCann Realty

PHONE 8-5005

710 Broadway, Cathedral City

CATHEDRAL CITY

NEW, modern, comfortable one bedroom unfurnished apartments. Large living area, ample closets, heating and cooling ducted. A year round desert home at a price you can afford. Unfurnished \$85 month, \$97.50 furnished. Drive east on Ramon Road to 680 Desert View Drive or call Gannon Realty, 711 N. Palm Canyon, Phone 2772.

NEW, modern, comfortable one bedroom apartments. Large living area, ample closets, heating and cooling ducted. A year round desert home at a price you can afford. Unfurnished \$85 monthly, \$97.50 furnished. Drive east on Ramon road to 680 Desert View Drive or call Gannon Realty, 711 N. Palm Canyon, Phone 2772.

1 BEDROOM apartment, furnished on Palm Canyon, one block north of El Mirador hotel. Only \$175 per month or less on year's lease.

TERRY RAY

773 N. Palm Canyon Ph. 2064

2 BEDROOM apartment, deluxe. Large living room, sun patio. Year, season or month. Also combination apartment and office. Penthouse Apartments, 457 N. Palm Canyon, Ph. 9035.

Chevy Chase

BEAUTIFUL studio apartments, heated pool, 1500 Viva Entrada, Phone 2632.

FURNISHED 1 and 2 bedroom apartments, one of Palm Springs' finest. TV in each apartment, pool. Week or month. Bermuda Palms, 1675 Indian Trail. Ph. 6476 or 6478.

NICELY furnished, spacious 1 and 2 bedroom apartments. Heated pool. Panel ray heat. Air conditioned. Yearly or seasonal basis. CAMINO Lodge, 528 S. Camino Real.

NEW furnished studio apartment. Pool, TV, all utilities paid. From \$110 month for season. Across from Thrifty Drug, 373 S. Palm Canyon Dr., Orleans Building. Ph. 5286.

SUBLIT new 2 bedroom apartment, unfurnished, frigidaire and stove included. Private patio, yearly basis.

PATIO APARTMENT

587 Calle Ajo Phone 2406

2ND STORY studio apartment, \$70 month, utilities included. Large north light windows, stall shower, no tub, refrigerator and hot plate only. See owner, 257 S. Patencio Road.

I BEDROOM unfurnished, newly decorated, modern, close in. Now available. \$85 month. Mr. Price, Ph. 3555 or 8-5752.

MODERN apartment, center of Palm Springs, reasonable rent. Week or month.

GRANADA HOTEL, 295 N Indian

LEASE — attractive large one bedroom apartment furnished, 967 Camino Parcuela. Ph. 6327.

18 WEEK UP. Center of town. Private baths, own modern kitchens. Pool use. Ph. 2957.

FURNISHED, new, deluxe, daily maid service, heated pool. Week or month. Phone 5456.

DELUXE new furnished 1 bedroom apartment, season or year, adults. Phone 7057.

DELUXE furnished apartment, reasonable, Rancho Mirage. Phone 8-4607.

APARTMENT, electric equipment, \$75 month to couple. 70-210 Hiway 111 Ph. 8-3398

SMALL APARTMENT, ALSO ROOMS FOR RENT. PHONE 7722

APARTMENTS and rooms, reasonable. Desert Las Palmas, 954 E. Ramon Rd. Ph. 3013.

ATTRACTIVE, new, studio apartment with kitchen, 770 Chuckwalla Road.

STUDIO apartment, suitable one. Prefer man, \$60 month. Phone 2642.

1 BEDROOM furnished apartment, center of town. Pool, TV. \$135 month. Phone 4093.

\$60 MONTH. Woman alone will share 2 bedroom home. Call 6430 mornings.

1800 RAMON RD. PHONE 2173

HAND CARVED teakwood bar, chow bench and coffee table, hand made bronze tableware service for 12 (16 pieces) and other miscellaneous articles. 720 South San Geronimo, Banning.

15 PIECE Vogue rattan room furniture. Cost \$1200, sell for \$600. Admiral radio and record player, \$50. 574 Warm Sands Dr.

Refrigerator

CROSLEY deluxe Salvador 8 foot. Only 18 months old. Can't tell from new. Bill Schwarz, 2003.

AMANA freezer, excellent condition, like new, \$225. Also G-E refrigerator, A-1 condition, \$150. Phone 2554.

1 LOVELY home — \$400.

2 BEDROOM and den — \$300.

2 ULTRA, pool and guest house with hotel privileges, \$1500-\$2000.

Also good values for sale.

Coachella Valley

Realty Co.

Administrative Building, La Quinta — Phone 9-3861

FURNISHED 2 bedroom and den home, \$225 per month. No lease.

2 BEDROOM, 2 bath sleeps 6, \$150 month and \$200 month.

4 BEDROOM, 3 bath home, pool, \$375 month.

APARTMENTS, \$100 month up.

AMY NELSON

2277 N. Palm Canyon Drive

Phone 5254 or 4079

FURNISHED home — 3 bed-

rooms, 2 baths. South end. Desire yearly tenants. Phone 5102. Mr. Murphy.

UNFURNISHED, 2 bedroom, fireplace, near Farmers Market. 485 N. Marcus Road.

Protective Group Splits Support of Mining Council

Desert Protective Council, meeting in Joshua Tree National Monument, voted Sunday to back the Western Mining Congress in opposing a naval gunnery range in Death Valley. But they also reiterated their opposition to the WMC's effort to open portions of the Joshua Tree Monument to mining.

The Death Valley gunnery range would drive miners out of the area, it was said.

Randall Henderson of Palm Desert said that the Protective Council is on the same side of the WMC in regard to Death Valley but at odds with them over plans to open up Joshua Tree National Monument.

The Desert Protective Council organized recently to protect scenic and historic spots of the desert area. Harry James of Banning is president.

READ SUN CLASSIFIED ADS

Press Building to be Occupied Tuesday, Dec. 13

Press Construction Company and Theresa Press Realty will move into their new, modern offices at 611 South Palm Canyon on Monday, December 13. Arthur and Theresa Press announced today.

The two companies have constructed a modernistic building just across from DeMuth Park, to better service their many customers.

The spacious building was designed by Architects Wexler and Harrison.

In announcing their move, Mr. and Mrs. Press expressed their appreciation to local residents and visitors for the excellent response to services they have offered during the three years they have been here.

Mr. Press, during that time, has constructed homes, apartments, and business buildings valued at a half million dollars, and has many more projects under way. Mrs. Press, in two years, has been agent for sales estimated in excess of a million dollars.

Present offices of the two firms are at 420 South Indian avenue.

CATHEDRAL CITY

By PAUL AND MILDRED CLARK

CHRISTMAS PARTY

Plans are under way for the annual Christmas party for the children of the Cathedral City school. As in past years, the Lions club is furnishing each child with a stocking filled with goodies. There will be a musical program and a pageant. The day and time will be announced in next week's column.

Local school authorities have released the news that Cathedral City's share of the proposed District bond election will be about \$170,000. This is to be used for a large multi-purpose room for auditorium and cafeteria, two new class rooms, a covered corridor between buildings, an off-street passenger loading zone and bus port, site development to include grading, sidewalks, paving, curbing and retaining walls. It is believed that this will provide for the expected growth in pupil attendance for the next several years.

SCOUTS HONORED

At the first Court of Honor of the Palm Springs Boy Scout District held last week, the following boys from Cathedral City received their advancement awards: David Sing and Don Mayfield, First Class badge; Leslie Pratt, Star badge; Mike Woody and Marvin Gallerani, Life badge. In addition the following boys received merit badges: Gershwin Hartman, sixteen awards; Leslie Pratt, ten; Marvin Gallerani, five; Mike Woody, four; John Gallerani, two; Don Mayfield, one. The Scouts and Explorers from Cathedral City performed the opening and closing ceremonies at the court. The boys were under the leadership of M. O. Woody, Russ Snyder,

F. W. Anderson and George Miller.

WOMAN'S CLUB
Annual Christmas party of the Cathedral City Woman's club will be held next Wednesday, December 15 at the Town Hall. This will be a luncheon meeting. The committee with Laura Madison chairman, and Hazel Colglazier, Iva Moohon, Margaret Potter, Frances Cunningham, Wilma Gordon and Marguerite Hillery, is working hard to make the event an outstanding one, and promises some delightful surprises. The Girl Scouts of Troop 21 are busy making the table decorations.

The luncheon will start at 12:30 promptly, and reservations must be made by noon Monday if possible, with Mrs. Paul Clark, 8-4691.

A musical program will follow the luncheon at 2:30. This will be the sixth year that Alex and Wynne Hammond, musical directors of the Palm Springs High School Choral Group to the Woman's Club to put on a most enjoyable Christmas program. Because of the outstanding ability of this group, and their lovely rendition of the Christmas Carols, the club feels that the public should share in the enjoyment, and is invited to come at 2:30 for the program. The Ways and Means com-

mittee with Mrs. Florence Powell as chairman, wishes to take this opportunity to thank all the workers who helped make the Christmas Fair the outstanding success that it was. By four o'clock the tables which had been heaped with miscellaneous articles were empty, and the treasury was benefited by several hundred dollars.

CATHEDRAL CITY NOTES

Mrs. Ruth Biles' daughter, Mrs. Beatrice Deere, together with Mrs. Biles' granddaughter and husband, Mr. and Mrs. Jerald Ash of Los Angeles, were houseguests of the Biles over Thanksgiving weekend.

The Lions club is holding a dinner dance for members, wives and guests at the Palm Springs Chi Chi this (Thursday) evening. Advance reservations indicate an attendance of nearly a hundred according to President Carl Jackson.

Richard Stokbok is recuperating in Desert Hospital from serious injuries incurred in an automobile accident last week at the corner of Van Fleet and A streets. This is the third accident in as many weeks at that corner.

Broadway Notes — Carlton's Health Foods and Juice Bar has moved into new quarters at 805 Broadway . . . Sam Arner is remodeling his office building on Broadway with a modern face lifting job . . . Neta's Cafe

is moving this week into new and enlarged quarters at 545 Broadway . . . Mrs. Edith Jennings has just taken over the Grandview Court at 775 Broadway which for the past several years has been operated by Mr. and Mrs. H. M. Southstone. Mrs. Jennings has been a resident and property owner in Cathedral City for some time . . . Mr. and Mrs. N. M. Ara last week opened their Tropical Cal Shop featuring rattan and peeled furniture at 902 Broadway.

It's Later than You Think!

16 SHOPPING DAYS TILL CHRISTMAS

S&H Green Stamps



Friendliest Store in Town

How to be a Better Cook ... and save money too!
by Mary Biles

Home Service Director, Coronation Company

Old Fashioned Crunchy Apple Pie

(Makes 9-inch single crust pie)

1 tablespoon flour
4½ to 5 cups sliced apples
(about 7 medium apples)
¾ cup granulated sugar
½ teaspoon salt
½ teaspoon cinnamon
1 tablespoon lemon juice
1 tablespoon butter
½ cup brown sugar
½ cup melted butter

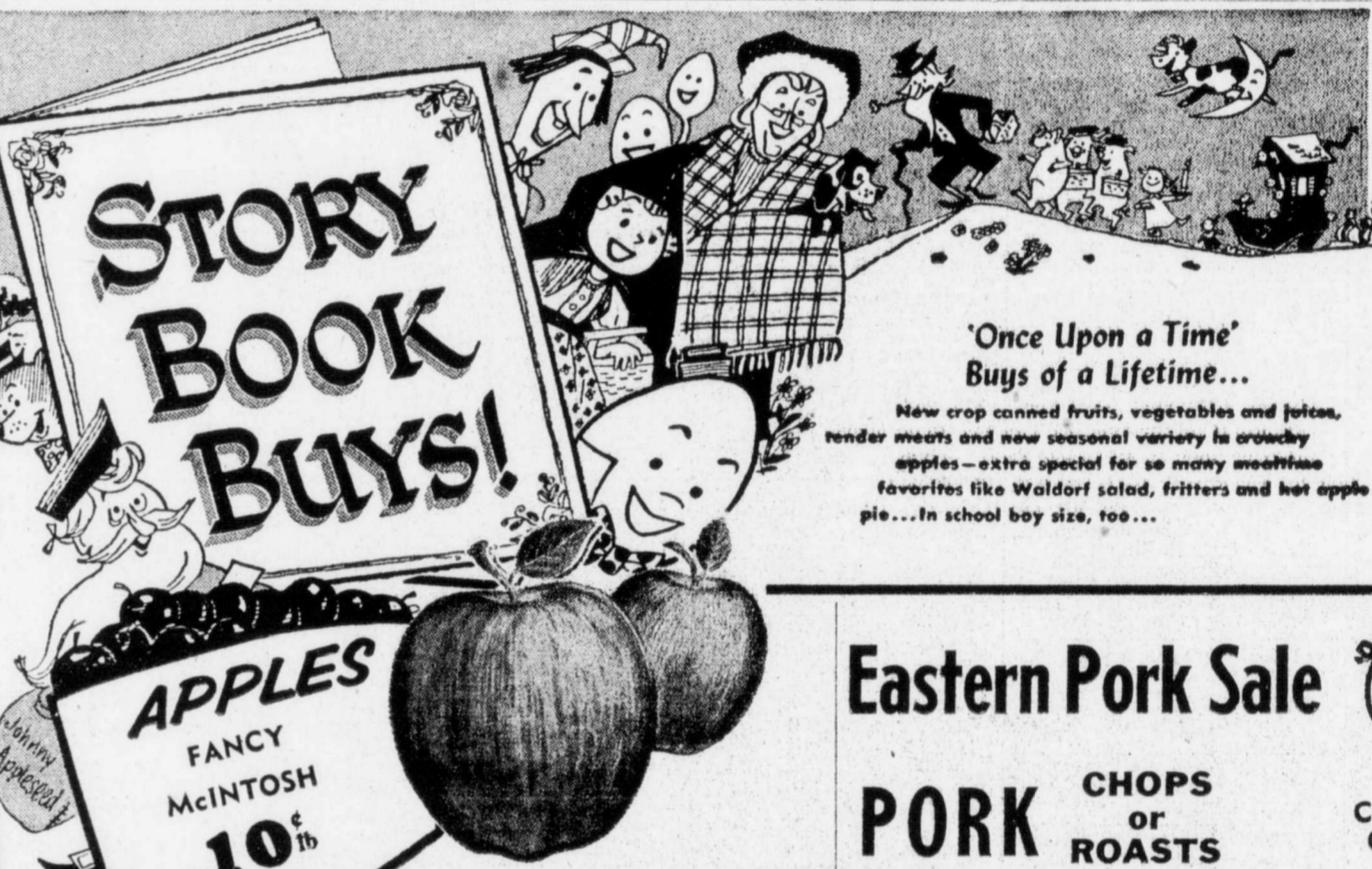
Blind Muffin Ingredients
Mix together. Place in unbaked pie shell. Dot filling with butter and bake in a hot oven (425°F.) 15 minutes.

Lemon Crust or **Orange Crust**
Lemon or orange juice over (350°F.) and continue baking 30 minutes.

CRUNCH TOPPING: Blend 1 table-

spoon flour, 1 cup table-sugar, ¼

cup brown sugar, ½ teaspoon nutmeg together. Place on filling during last 15 minutes of baking.



'Once Upon a Time'
Buys of a Lifetime...

New crop canned fruits, vegetables and juices, tender meats and new seasonal variety in crunchy apples—extra special for so many mouthwatering favorites like Waldorf salad, fritters and hot apple pie...in school boy size, too...

Eastern Pork Sale



PORK CHOPS or ROASTS

Center Cuts 69¢ lb

PORK CHOPS or ROASTS

End Cuts 49¢ lb

CORNED BEEF GROUND BEEF

LEAN, TASTY Deckle off 69¢ lb

MANNING'S LEAN 39¢ lb

SWIFT'S—Sweet Rasher SLICED BACON 49¢ lb

HALIBUT STEAKS 59¢ lb

FROZEN FOODS

HY-WAVE—1-lb. package

Salmon Fillets 45¢

OCEAN GARDEN—Frozen FRIED SHRIMP 45¢

DELICATESSEN

JACK CHEESE 49¢

Piece or Sliced

IMPORTED SWISS—6 portion box

GRUYERE 35¢

HOFFMAN—All Beef

MIDGET SALAMI 59¢ lb



new crop canned FOODS & JUICES

GLORIETTA — Giant 46-oz.

TOMATO JUICE 25¢

PRIORITY — 6-oz.

CHUNK TUNA 29¢

BORDEN'S — Quart

FRESH MAYONNAISE 57¢

LIBBY'S — 1-lb., 1-oz.

SLICED PEACHES 19¢

RIALTO — 1-lb., 12-oz.

TOMATOES HAND PACKED 2 for 33¢

CARNATION MILK 2 TALL CANS 25¢

E-Z POP POPCORN makes a gallon of hot delicious POPCORN in its own Magic Throwaway Popper 39¢

CHALLENGE — AA BUTTER 69¢ lb

TASTEWELL MARGARINE 21¢ lb

CRISCO - 3-lb. 89¢

NABISCO — 1-lb. Honey Grahams 33¢

TERRY'S — 8-oz. MINTS Chocolate Covered 39¢

DOLLAR SPECIAL TREESWEET — 6-oz. Frozen Orange Juice 8 for \$1.00

DOLLAR SPECIAL BIRDSEYE — 10-oz. Frozen Peaches 5 for \$1.00

BREAKFAST FOODS

HONEY 29¢

DROMEDARY — 8-oz. 2 pkgs.

Corn Muffin Mix 25¢

FLAKO MIXES

CORN MUFFIN, PIE, CRUST CUP CAKE, COOKIE 2 pkgs. 25¢

QUAKER OATS 3-lbs. 39¢—20-oz. 19¢

KERN'S — 2-lbs. Strawberry Jam 59¢

PERFECT COFFEE 1-lb. 99¢

Prices for Thursday, Friday, Saturday — December 9-10-11, 1954

ALL ADVERTISED ITEMS SUBJECT TO STOCK ON HAND

VILLAGE MARKET

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HOURS: 9 A.M. to 8 P.M. — SUNDAYS: 9 A.M. to 6 P.M.

Full 270 sq. in. picture tube—20% bigger than regular 21"—"Aluminized" screen for twice the brightness!
Powerful new "Printed" ROBOT chassis with full 18-tube complement!
All-Screen "Space-Saver" Cabinet—3" less depth front-to-back—5" less top-to-bottom!
Also available in rich mahogany color and smart blonde oak finishes (slightly higher). Matching bases optional, extra.

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HAL WALTZ, Manager

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*Delivered locally. Optional equipment and state and local taxes, if any, additional. Price subject to change without notice.

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